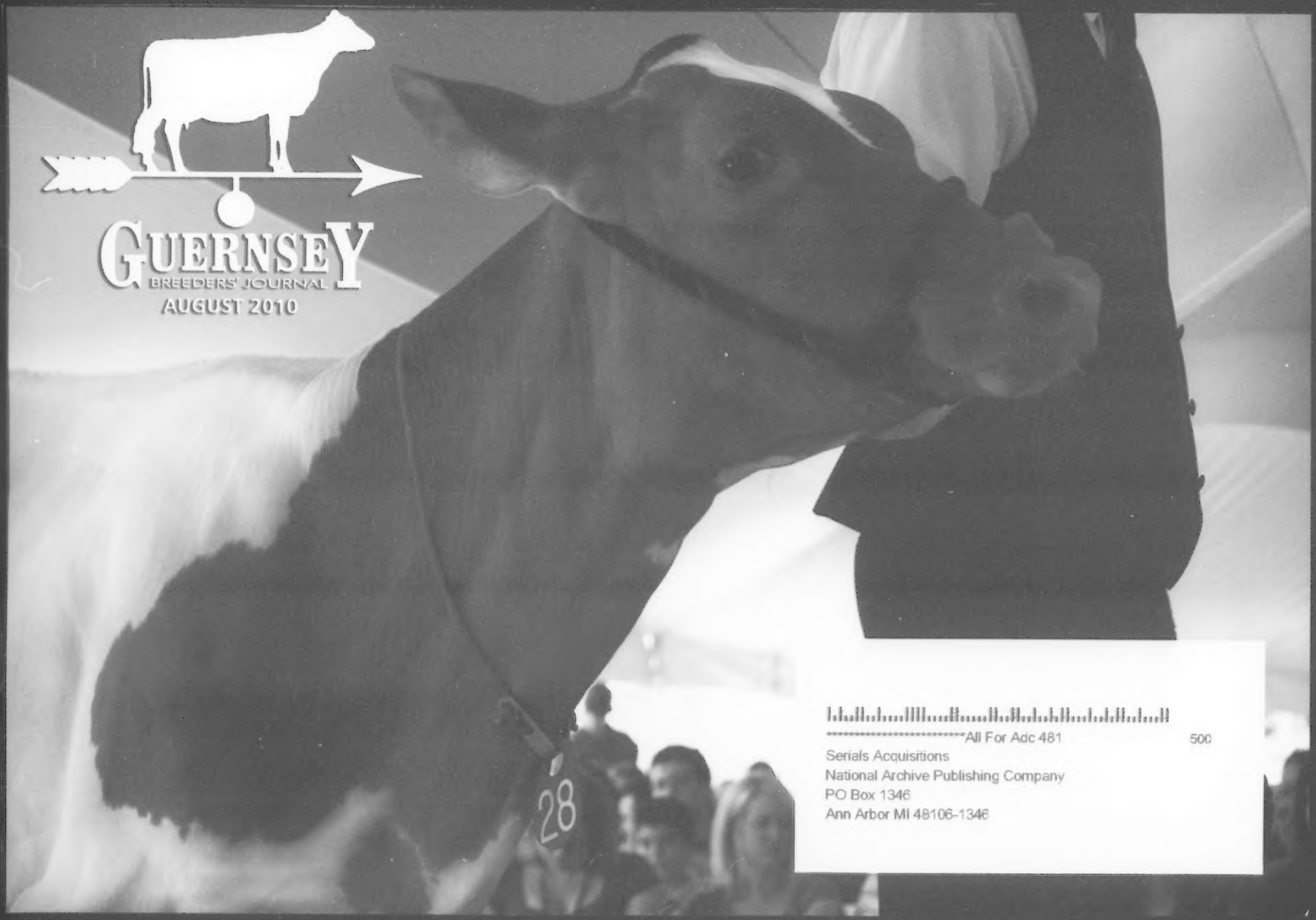

GUERNSEY BREEDERS' JOURNAL

AUGUST 2010

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2010

WORLD DAIRY EXPO

SEPTEMBER 28 - OCTOBER 2

CROWNING ACHIEVEMENTS

GOLDEN OPPORTUNITIES

MADISON, WISCONSIN, USA | WWW.WORLDDAIRYEXPO.COM

PENNSYLVANIA'S PRIDE – YOUTH

Convention Highlights

Winning Senior Quiz Bowl Team:
Kyle Sollenberger, Jeff Orr, Sarah & Spencer Weimer
Coach: Eric Poole

2nd Place Junior Quiz Bowl Team
Kali Miller, Tanner Walason, Brooke McCullough & Sandra Krone
Coach: Mellissa Kohler

Cara Trotter
2nd Intermediate
Extemporaneous Speech

Abby Trotter
Production Winner
1st Guernsey Gold Contest

Brooke McCullough
2nd Jr Folding Display

Dalan Ealy
3rd Jr Essay Contest

Kaila Stoltzfus
st Jr Folding Display
2nd Guernsey Gold
Contest

Macy Walason
2nd Jr Prepared Speech

Samantha Klingler
Gold Star Breeder

Shelby Hawkins
2nd Sr Folding Display

Tanner Walason
Peoples Choice Photo
Contest Winner

PENNSYLVANIA GUERNSEY BREEDERS' ASSOCIATION

Jim Trotter, Business Manager

222 Martin School Rd. | Enon Valley, PA 16120 | Ph: 724.667.0834 | www.paguernseys.com

So Many Ways to Participate

Show and Buy or Sell

2009 OH Futurity Winner.

2008 National Sale Topper Babyruth.

Great sales draw great crowds.

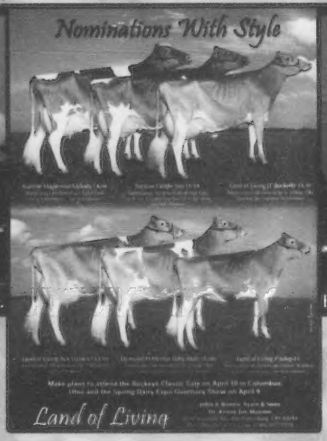
Register and Enroll in TPE

Brian Schnebly scoring cows.

Cow are worth more registered.

Promote, Advertise and Volunteer

The AGA Reproduction Committee hard at work.



Bonnie works with the 2010 OH Quiz Bowl Team.

We realize that not everyone can be a part of everything. But, we hope that every AGA member sees the value of participation in something.

You see, it is our cow, our people and our business.

Land of Living

John & Bonnie Ayars & Sons
4381 Rosedale Rd., Mechanicsburg, OH 43044
John: 937-609-3541 | Bonnie: 937-284-1358
E-mail: bonnieayars@yahoo.com

GUERNSEY
BREEDERS' JOURNAL

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Assistant Editor: Ashley Shaffer
August 2010 Volume 179 Number 6

Convention Highlights Issue

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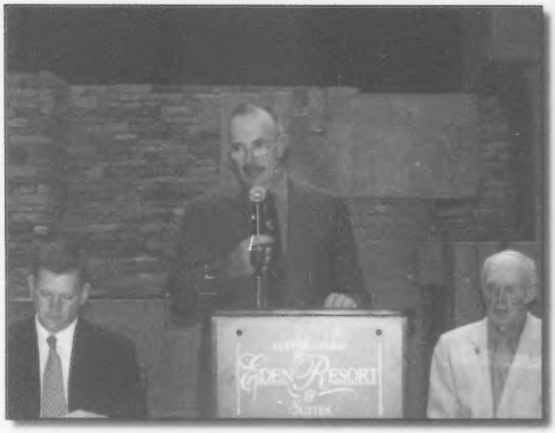

Leon Zwweegman of Lynden, Washington, became the 30th President of the American Guernsey Association at the recent Annual Meeting in Lancaster, Pennsylvania. *Find out more about the National Guernsey Convention beginning on page 10.*

ON THE COVER

One of the most correct heifers in the National Sale was Lot 28, consigned by Clayton Frey of Smithsburg, Maryland. After some spirited bidding, she went home to Up The Creek Farm in Lester Prairie, Minnesota. For complete coverage of the National Convention Sale, turn to page 19. Photo by Sarah Howard.

American Guernsey Association

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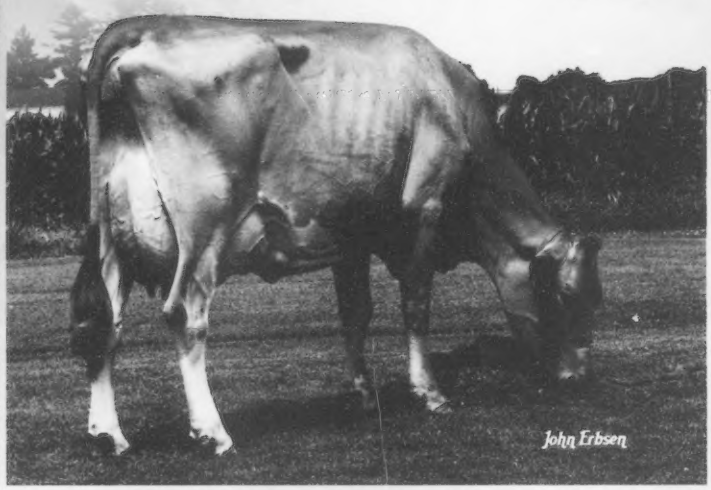
GUERNSEY

Member of the World Guernsey Cattle Federation

Golden J Ronald
007GU405

Grumpy

+677M +.07% +43F +.01% +24P
+4.5 PL +0.9 PTAT +424NM$ +148 PTI



We are currently milking 3 Grumpy daughters with two more born last fall:

GT-Golden J Grumpy Cleo EX-90/92MS
1-11 317D 16,110M 4.1% 663F 3.1% 507P
2-11 358D 23,410M 4.2% 978F 3.2% 749P
From a EX-91 Regis.

Golden J Grumpy Goblin EX-90/91MS
2-00 304D 15,190M 5.2% 792F 3.6% 541P
3-00 proj 19,403M 1049F 731P

Golden J Grumpy Dot VG-86
2-08 335D 20,090M 5.1% 1033F 3.4% 688P
3-08 305D 21,100M 4.8% 1004F 3.4% 715P
From a VG-81 Trumpet.

Dam: Golden J R Oak Grinch EX-90
From Grinch we have: A VG-84 Regis w/1,000F and 750P, a VG-81 Showtime and a VG-86 Challenge.

Golden J Guernseys

1145 110th St. Amery, WI 54001 | ph: 715.268.8211 or 715.554.1926 | email: trelea@amerytel.net | Trent, LeAnn, Jordan, & Chelsey Jensen

Join us on October 30th for

Fall For Colors III Sale

At The Farm in Cross Plains, Wisconsin

*Pie, Les and Regis daughters Sell from Luxury Tami, EX93!
*A Full Sister to the '08 Madison Junior Champ Sells (Skipper x Charity)!
*A Pie from Tom Dee's Clone!
*A Challenge sells from EX94 Spider Dixie along with her full sister!
*A Regis Sells from 7th Gen. EX Perfecto Adora along with her full sister!
*A Pie G'Daughter of EX94 Magic Mary Sells!
*A Perfecto G'Daughter of WDE Res Champ Enhancer Ernie EX94 Sells!
*We exhibited the winning Winter and Fall Calves at the 2010 WI State Show – They Sell!
2008 - Jr. Champion World Dairy Expo
2009 - 1 Res. AA & 3 HM All-Americans!

City Slickers Farms LLC

Mike & Linda Hellenbrand
5065 N. Hillpoint Rd.
Cross Plains, WI 53528
Ph: 608.798.1952

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email: cowstama@ctcn.net
www.topacres.com

Conny G Strikes Again!

Thank You

to Snider Homestead for purchasing **Ripley Farms Mr A Rowena-ET** in the National Sale. She was the high selling bred heifer in the sale. Semen from her full brother **"CARTER"** is available through Golden State Breeders! They are Mr Americas from the EX-91 Garret Coni Rose.

Congratulations

to Spencer Weimer of Emlenton, PA, on your success with **Ripley Farms Nash Coni Shey-ET**. Shey was nominated Jr All-American in 2009 and was Grand Champion of the NY Spring Junior Show in 2010. She was the high selling cow in the National Sale and 5th high overall. Good Luck to Kyle Bonavita of Meshoppen, PA in developing her!

Conny G now has 24 scored daughters: 1 EX, 22 VG and just 1 lower!

Ripley Farms CORTLAND, NEW YORK

Roland & Patricia - 315.496.2281 | ripleyfarms1@juno.com
Tom & Crystle - 315.496.2380 | ripfarms@gmail.com
Dan & Shari - 315.496.3220 | dsrip1@verizon.net
Visit our website: www.ripleyfarms.com

INTERNATIONAL GUERNSEY CLASSIC

7PM, SEPTEMBER 30 | WORLD DAIRY EXPO, MADISON, WISCONSIN

~SCHEDULE OF EVENTS~

THURSDAY, SEPTEMBER 30: 1PM, NGS-MADISON HEIFERS - 6PM, PRE-SALE SOCIAL - 7PM, INT'L GUERNSEY CLASSIC

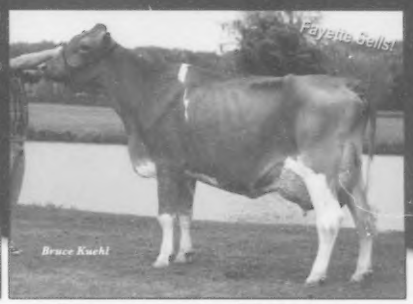
FRIDAY, OCTOBER 1: 7:30AM, NGS-MADISON COWS

2010 WORLD DAIRY EXPO

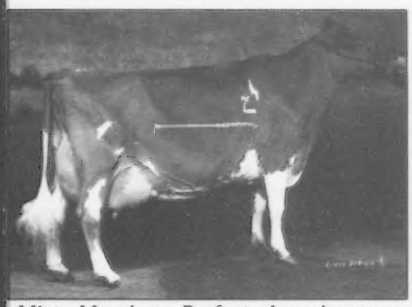
AN OUTSTANDING LINEUP AS HAS BECOME EXPECTED!

Shady View DF Strawberry EX-93
Life: 103,700M 4.5% 4,679F 3.6% 3,751P
Strawberry, a sister to Magicman's dam, is the 3rd dam of a VG-89 @ 2 yrs. Tiller selling along with her Pie Spring Yearling. What an opportunity. *Estes & Vilter, WI*

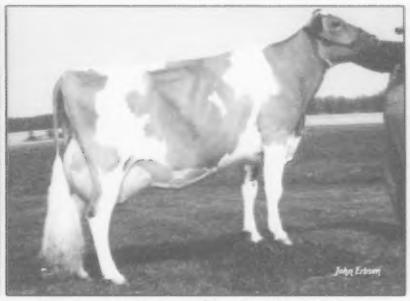
Lone Acres Tiller Cherry VG-87
Nom. All-American Summer Yearling '04.
Cherry's granddam is EX-91 Perfecto Catie. Cherry's EX-90 Super Lux sells. Wait 'til you see her EX-92 udder! *Four Winds, WI*



Knapps Enhancer Adeline EX-90
4-03 365D 36,100M 5.4% 1943F 3.1% 1115P
Adeline is a 4th Gen 1,000F cow going back to the great Andora EX-95. Her VG-85 Fayette 4-Year-Old sells just fresh and looks great! *Chupps / Hillpoint, WI*

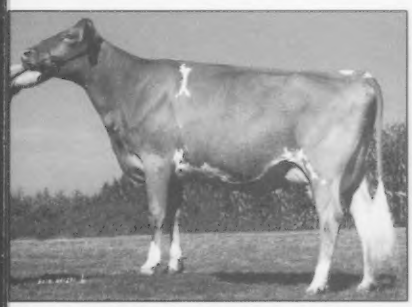


Misty Meadows Perfecto Icecube EX-94
Life: 127,900M 4.0% 5,136F 3.3% 4,188P
Icecube is a 3-Time Jr. All-American Nominee and her dam is EX. Her VG-85 Spider sells! *Four Winds / Hillpoint, WI*

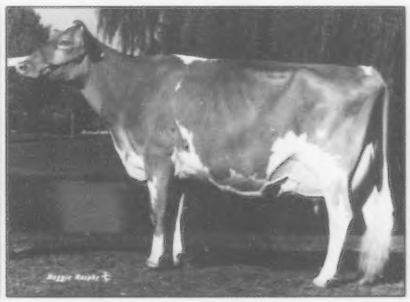


Pinecrest Acres Charles Lesti EX-90
6-06 365D 18,830M 5.3% 997F 3.7% 694P
Lesti is among the very best in the breed for NM$ and PL. Her VG-88 EX MS Natural sells!
Golden I Assoc, IA & WI

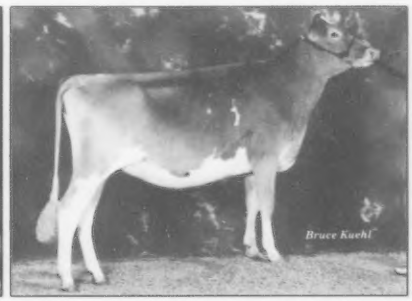
Whirlwind Acres Perfct Tiffany EX-94
5-00 305D 22590M 4.8% 1075F 3.6% 805P
A Glacier sells from an EX-90 dam with 1,600F and 1,100P, then Tiffany's VG-89 Royal Oak with over 1,100F and 800P. *Lantz Farm, WI*



Knapps Ace Tamera EX-90
3-08 365D 24,510M 4.3% 1,044F 3.2% 786P
Tamera's EX-93 dam Tami is churning out the AA Nominees. Watch for more sisters on the colored shavings this fall. Adacka embryos sell from Tamera! *Knapps, IA*



Westlynn Tom Dee EX-96
9-08 365D 25,890M 4.5% 1,172F 3.5% 905P
"The" show ring standard. A Family Member will sell!
Four Winds, WI



Molehill BF Deemand Thunder VG-87
Nom. All-American Summer Yrlg. '08
Her dam is an EX-90 Valiant with two records over 31,000M. Full sibling embryos sell! *David Croshaw, KY*

Tune in on sale day – you never know what will go right from the show ring to the sale ring!

www.usguernsey.com

ph: 614.864.2409

Onward Wisconsin!

Melanie Balinas - Brookfield, WI
Retiring Guernsey Princess

Dale Jensen - Amery, WI
Retiring National President

Wesgray Guernseys - Viola, WI
Wesley, Grace, Darrel, Jen and Spencer Clark
High Milk, Fat & Protein Herd for 2009
21 cows averaging 23,024M 4.7% 1,070F 3.2% 740P
New England & California Protein Awards

Duane Schuler - Platteville, WI
Newly Elected Director for Wisconsin

Gold Star Winners

Duane Schuler, Platteville WI; Gurn-Z Meadow, Janesville WI; Wesgray Guernseys, Viola WI; Coulee Crest Farm, Cashton WI

Youth Award Winners

Jordan Jensen, 4th Guernsey Gold Contest
Jaci Peterson, Group of Three Cows Production Award
Brandon Grewe, 3rd Guernsey Gold Contest

Nyala-Bedford Trophy Winner

High 1st Lactation ECM Record - Thomas Hellendrung, Ridgeland, WI
Phil Aud Aaron Extreme who completed a lactation of 2-03 305D 28,260M 4.9% 1394F 3.4% 969P

Wisconsin GBA

Deb Lakey, Secretary | W23375 11th St. | Trempealeau, WI 54661
Cell: 608.484.0416 | Fax: 608.534.5299 | wisgba@yahoo.com

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GENERAL MANAGER

Seth Johnson

Golden Focus

Seth Johnson

First and foremost, I would like to take this opportunity to thank the members of the Pennsylvania GBA. They have all come together, each doing one part or another, to make this an absolutely fantastic National Convention. AGA staff has wanted for nothing as we worked our way through this week and I am sure AGA members can say the same. This has truly been nothing short of remarkable to put on such an outstanding event in these tough times in the dairy industry.

I'd like to thank the membership for the Distinguished Service Award that was presented to me. It took me completely by surprise. I am not sure that there is any other organization that I could have gone to immediately after college and found such a huge degree of satisfaction, a feeling that persists to this day. This is so much more than a job. The thing that makes all the extra hours and time away from home seem worthwhile is the knowledge that so many of you are equally committed to our organization and working diligently on behalf of the Guernsey cow. It isn't your job, it is simply your passion. Although I receive a paycheck from AGA, it is my passion as well.

Preparations for the National Guernsey Convention always make me pause and take stock of where we are as an association and as a breed. The AGA staff has spent the last several weeks preparing and reviewing reports and charts that show us the progress we have made since we last met and the changes we have enacted to try to provide better programs, more compassionate and fair rules and ultimately, breed progress.

There is no denying that 2009 was a miserable year financially for the Association, just as it was for many of you on your home farms and businesses. It is there in black and white for you to see in the annual report. While AGA did not deviate significantly from our budget, we have come to rely on Purebred Publishing to balance the books for us. This obviously did not happen in 2009 as ad revenue dried up with the low milk prices and lower prices for elite animals. The crush on Purebred Publishing was much greater than I expected. However, we have taken many steps to tighten our belt at AGA and Purebred. We have made several moves in the office to lower overhead, we have changed printing companies for Purebred to one that saves us significant sums of money. We even made the gut-wrenching decision to cut a staff member late last fall with all her duties, a busy half-time job, falling to the remaining staff. These changes have made a positive impact in our bottom line even as ad revenue has failed to recover in 2010. As has been reported, we will continue to reign in expenses while attempting to provide the same level of service that you expect from your breed association.

There are 176 youth registered for at least one event at this National Convention – 176! I am not afraid to say publicly that I feel our youth programs are second to none. We rally around our youth, as was evident last night at the youth auction, we support them and we provide them with opportunities to grow and learn. The activities and passions of our Junior members serve to continually revive our enthusiasm for the Guernsey association. Our youth programs do provide the next generation of Guernsey lovers.

We must continue to work to find ways to capture the value of Guernsey milk. Guernsey milk is not "just milk". Research and years

Continued on Page 32

THANK YOU

To everyone who contributed to the Guernsey Youth at the National Convention by supporting the Youth Auction Fund. $8,500 was raised this year!

DONORS

Donna Whalen
Dave Wieckert - UW-Madison
Sunrise Farm
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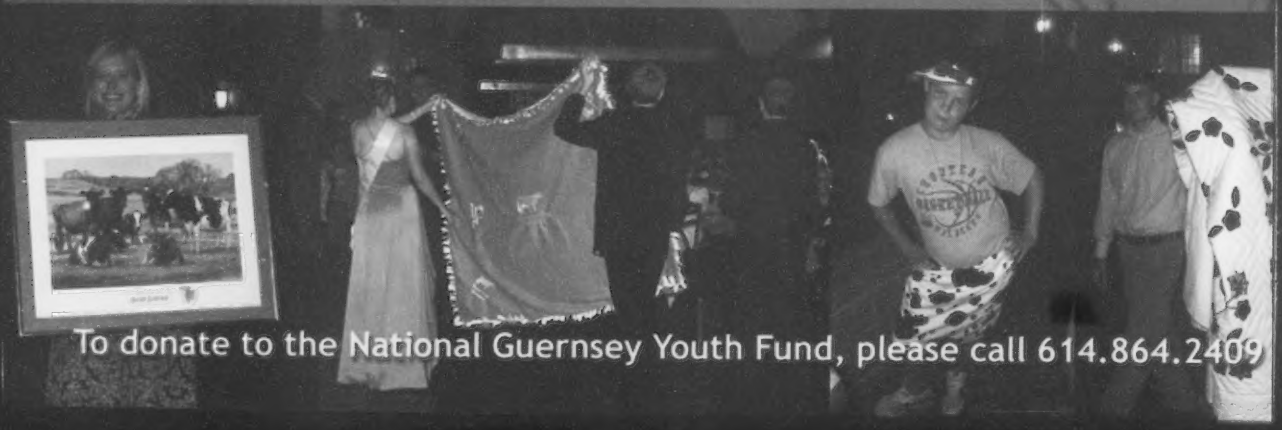
Vickie Brown

Sales Staff: Mike and Cindy Weimer, Dale and Maria Chupp, Stan and Cindy Chupp, Vickie Baker, Brian Schnebly, Dan Fritsche, Troy Hill, Melissa Kohler and the AGYA.

Thanks to everyone who supported the AGA Youth Program this year through the auction, Penny Wars, or the Calf Raffle! WE GREATLY APPRECIATE IT!



To donate to the National Guernsey Youth Fund, please call 614.864.2409

The 133rd Annual Meeting of the AGA

President Dale Jensen of Amery, Wis., called the 133rd meeting of the American Guernsey Association to order at 8:30 a.m. on June 21, 2010 in Lancaster, Penn.

Call to Annual Meeting

President Jensen presented the Call to the Annual Meeting which was mailed to the active membership, as well as printed in the April *Guernsey Breeders Journal*. A motion to suspend the reading of the Call to the Annual Meeting passed.

Proxy Committee Introduction

The Proxy Committee consisted of Emily Hartmann, Chair; David Trotter and Jillian Walther. 65 total proxies were received by the committee, of which 57 were for the Proxy Committee, 1 for Keith Dixon, 1 for Wayne Spurrier, 2 for Deb Lakey and 1 for Wayne Foote, who was not present at the meeting. 3 were invalid.

Reading of Minutes

American Guernsey Association Executive Secretary-Treasurer Seth Johnson took the podium for the reading of the minutes of the 132nd annual meeting in Richardson, Texas. He reminded the membership that these minutes were printed in the August 2009 *Guernsey Breeders Journal*. A motion was passed to suspend the reading of the minutes and to accept them as printed in the August 2009 *Guernsey Breeders Journal*.

Introductions

Seth Johnson introduced the AGA staff and board members to the membership.

President's Report

President Jensen of Amery, Wis. gave the following address to the membership at the annual meeting.

Dale Jensen

Good morning fellow Guernsey breeders, guests and friends. As president of the AGA, I feel privileged to be a part of this 133rd National Convention in Lancaster, PA. I would like to thank the PA Guernsey breeders, their business manager Jim Trotter, their convention chair, Dr. Beth Clark and everyone else who helped organize and implement this tremendous event.

From Gettysburg, Hershey, Yoders, Sights and Sounds and tremendous farm visits to Snider Homestead and Warwick Manor, we were provided several opportunities to enhance our knowledge. Personally I enjoyed being able to attend and participate in many of the forums.

I would also like to thank our executive secretary-treasurer, Seth Johnson and his staff of Brian, Katie, Ida, Diane, Ashley and Maryann for the tremendous effort, energy, and diligence they put into their jobs.

As you can tell from our financial report for 2009, the AGA is in a critical situation due mainly to the severe downturn in the US dairy economy last year that is still affecting us this year in registrations and advertising. At our winter board meeting, we implemented many changes that we felt would help us have a breakeven budget for 2010. However, as milk prices again started dropping after a slight recovery in early 2010, we needed to again make some changes to improve our cash flow. We will be asking those who have purchased shares in bull syndicates in the past and at future sales if they would voluntarily let any royalties generated by semen sales to go to the AGA. We will also be raising the registration fee $2 per animal on Sept. 1, 2010. We will also be trying to rent out our present office and when that happens rent space in a lower priced smaller office space from another Ag service organization. Additional savings could be gained there by shared copiers, etc. This move would give us an income source that is not affected by the dairy economy. Hopefully these changes when implemented would improve our bottom line.

The genotyping of the Guernsey breed finally appears to be very close to starting. At next year's annual meeting we should have results available to improve the repeatability and accuracy of sire and dam selections for future and present young sires that will be sampled. Along this same line there was a lot if discussion on how to address, research, and improve the reproductive status of our breed.

Thanks to Hoards and Dr Momant of UW Madison for the work they have done so far and future projects for trying to develop reproductive information on Dairy Comp that other breeders could use to make more accurate and usable decisions.

It is nice to see the Golden Guernsey trademark usage is growing and hopefully have more by the end of this year. In the committee reports following his you will get more detail on each department.

The World Guernsey Conference is fast approaching July 13-16 in Guelph, ON, Canada. I believe you could still make reservations.

I hope you can all attend the National Sale this afternoon to see the impressive group of young Guernsey's being offered for sale. I wish you all a safe trip home and we will see you in Illinois next year.

Promotion Committee

Promotion Committee Chairperson Keith Dixon, Phillipsburg, Missouri., gave the following report to the membership.

Keith Dixon

The Promotion Committee members are: Jill Walther, Walt Kessler, Tom Ripley and Emily Hartmann.

The Guernsey Journal took its current form in 1910 and became the first regular breed publication to be published by and under the control of a national breed organization. In July 1960, there was a 306 page Fiftieth Anniversary issue. The November issue will be our special One Hundredth Anniversary issue. We encourage you to advertise your farm and let the Journal staff know if you have any interesting photos or info from the past. Please plan to promote your farm and its history in this special November issue. Wouldn't a 100 page Anniversary issue be cool!

Jim Eby has asked us to join the Canadian Guernsey Association in developing a sensational North American promotional pamphlet. Since we have few promotional materials at this time, we are eager to pursue this project so that we have something to hand out at National Shows or when queries are made of the office.

A new scholarship for the youth has been developed in honor of Mr. and Mrs. Seth Schnebly of Maryland, long time Guernsey breeders and participants of the National

Conventions. It was awarded for the first time last night.

The cash choice for the raffle calf has been increased from $500 to $1000 to encourage more cash checkoffs, so the calf can be auctioned at the National Convention Sale and the proceeds go into the Junior fund.

A National Futurity committee is being formed to help make the 2-yr old Futurity in Madison and the 3-yr old Futurity in Louisville ·re exciting. We hope the pomp and c. umstance will enhance these classes spotlighting the Guernsey breed. Also, a new payment option has been made available. A one time payment of $40 to enter a calf into the Futurity.

The approved judges list was reviewed and the following names were added: Jennifer Clark, Matt Lawrence, Steve Wagner, Adam Liddle and Chris Lang. The approved Judges for the National Shows in 2010 are: Hank Van Exel for Sacramento; Gary Estes with Stan Chupp, Associate, for Harrisburg; Lynn Harbaugh with Paul Trapp, Associate, for Madison; and Chris Lahmers with Matt Lawrence, Associate, for Louisville.

Marketing Committee Report

Marketing Committee Chairperson Tom Ripley, Cortland, NY, gave the following report to the membership.

Tom Ripley

The marketing committee consists of Emily Hartmann, Jill Walther, Keith Dixon, Dale Jensen, Morey Miller and myself.

The Guernsey Marketing Service in the past year has managed the National Convention Sale, Upper Mid West Spring Sale with the WI GBA, and International Guernsey Classic. The GMS Staff has also assisted at the WI Video, Kentucky, New York, Buckeye Classic, Ozark Jubilee and the PA Blue Halter Sales. They will also assist with the Fall for Colors III Sale.

After reviewing, the AGA sales code the following addition will be included:

Warranties: Seller warrants that the parentage of the animal or embryos is accurately recorded. Should any process endorsed by the AGA reveal otherwise, seller shall make settlement satisfactory to the buyer for no more than the original purchase price of the animal or embryo package.

We are excited to see the Golden Guernsey Trademark being used at Warwick Manor of Pennsylvania, Karen Trenholm of Maine and Grace Harbor Farms of Washington. It is also good to see Guernsey products being marketed by Lucky Layla and Land of Living. I know the expanding use to the Golden Guernsey trademark is a dream come true for many. Many hours and money invested has preserved this part of history for us. The demand for Golden Guernsey Products seems to grow and more producers are embracing these opportunities. We hope to see more Guernsey Breeders enjoy the benefits of marketing their Golden Guernsey milk directly to the consumer. We believe the growing demand for Guernsey cattle and Guernsey milk products will help strengthen your business in the years ahead.

Records Committee Report

Records Committee Chairperson, Leon Zweegman, Lynden, Wash, gave the following report to the membership.

Leon Zweegman

The records committee members include Leon Zweegman, Walt Kessler, Emily Hartmann and Jill Walther. Within this committee are also the type committee and the genetic improvement committee.

Since registrations, transfers and TPE fees sustain our organization, it is little wonder to see us suffer during this down dairy economy. The board felt it necessary to raise registration fees by $2 effective September 1. TPE participation is down almost 25% over two years.

DNA testing kits will be billed for when they are mailed to breeders to account for the manner in which AGA is billed for them and as an incentive to get the testing completed in a timely manner.

Genomics is coming very slowly for our breed but the larger chip that has been promised is finally available. Hopefully we will be able to push forward and make progress with this new technology.

The Reproduction Committee has completed a project with UW-Madison and using the Hoard's Dairyman herd. It showed very little difference in timing of ovulation for Guernseys compared to the industry standard. We are pushing forward with work with the Hoard's herd to get more reproductive management information to inform future work.

The Type Committee reported that 2/3 of all cows appraised were scored 80 points or higher. That is a nice thought, but it is too high and an adjustment in the program to push scores down can be expected. We are also asking breeders to allow poor cows to be scored before culling so that their information can be included in sire summaries. There was discussion regarding deformed front legs in cows. Appraisers will be lowering Feet and Leg and Final Scores by 5 points if a deformity is present. The average Final Scores by lactation for 2009 were: 1 – 80.3, 2 – 82.2, 3- 83.0, 4 – 84.7, 5+ - 85.3.

Finance Committee Report

Finance Committee Chairman, Walt Kessler, Galt, Cali., gave the following report to the membership.

Walt Kessler

It is my duty to report to you the financial health of AGA. AGA is still strong but has been weakened from the collapse of the dairy business. This collapse has wreaked a financial burden on the dairymen and women and also all dairy support vendors, which is what the AGA is. The AGA Board has made some decisions which will help the organization continue to serve you and lessen our financial risk. *They are:*

1. To ask members if they would voluntarily donate their share of syndicates bull royalties to AGA.
2. We have lowered operating costs.
3. We have lowered payroll.
4. We have raised registration fees.
5. Will be putting the AGA building up for rent and using that asset to help support our organization.
6. Maintain the services all of you have been accustomed to and expect.
7. Maintain the Golden Guernsey trademark labels which have been activated so that members can use the different labels to bring more Golden Guernsey milk to

market now and in the future.

In summary, we expect something from all of you and that is for you to continue to use AGA services despite the current economic plight of those of us in the dairy business and make timely payments for services rendered. In order for AGA to survive we need continued and sustainable effort from all our members.

Guernsey Foundation Report

Dr. John Mozier, Guernsey Foundation Board Member, gave the following report to the membership.

Dr. John Mozier

Members of the Guernsey Foundation Board are Dan Brubaker, John Mozier and Blaine Crosser. The Foundation's assets at the end of 2009 were $332,399, an increase of over $29,000 for the same period in 2008.

Projects supported by the Foundation included a study by Dr. Harry Momont of the University of Wisconsin Veterinary College in cooperation with the Hoards Dairyman herd to determine if there are any differences in the ovulation time of Guernseys vs. Holsteins. Based on observations by some Guernsey breeders, it had been suggested that Guernsey cows may ovulate later than Holsteins and, if true, could result in lower conception. Using the Ovsynch protocol, 5 groups of Guernseys (total of 65 cows) were evaluated at the Hoard's farm. The results were compared with existing data on Holstein cows. The results indicated there are no differences in the time of ovulation between Guernseys and Holsteins. Dr. Momont will also perform some anatomical measurements on Guernsey cows to see if there are other possible explanations for reproductive failure. These evaluations will be subjective but could point to the need for additional studies.

The Foundation has also committed funding for the Genomics Project which will be conducted by U.S.D.A. The Island of Guernsey has committed to match these funds. This project is extremely important as genomic selection of bulls should significantly shorten the interval for genetic progress. We expect this study to get underway this year.

A third study that has been supported involves the nutritional analysis of skim, 2% and whole milk compared to industry nutritional data for "regular" milk - the milk usually available at the grocery store. While we know many of the qualities of Guernsey milk, there is very little contemporary data validating these observations. While much of the data confirmed the nutritional value of Guernsey milk, other results were confusing so we need to do further analyses to clarify those results.

In closing, I would like to pay tribute to Dr. Ernie Berousek who passed away about a month ago. Ernie was a committed Trustee and supporter of the Guernsey Foundation. We will miss his advise, counsel and enthusiasm for the Guernsey breed. His daughter, Melinda, has asked that any gifts in his memory be sent to the Foundation and knowing Ernie, he would agree to this. So please keep this in mind if you wish to honor his memory in this way.

Purebred Publishing Report

Morey Miller, Granby, Connecticut, President of Purebred Publishing, gave the following report to the membership.

Morey Miller

I realize yesterday was the day for sermons but I need to preach to you the importance of keeping your Journal going. I truly believe if you are here at this meeting you have a deep and honest commitment to keep this breed organization thriving. The Journal keeps the public informed and the readers cogent of our direction. Communication is key to our success as a breed organization and our Journal is the best avenue and source for that communication.

On to the problems at hand. 2009 for Purebred Publishing was a near 'drowning' experience. Our net loss was $52,987. Rather than that year I want to discuss where we are going from there. 2010 is not a good economic turn around but we have done several things to pull us to the positive side. Some figures:

As expected after the downturn of milk prices, AGA and Purebred Publishing felt the financial crowds as well. In 2009, income dropped $54,283 from 2008 and expenses were climbing. We tried numerous ways of improving income and business by discounting ads, discounting contracts to entice advertising, but to no avail. We also considered combined issues with other breeds and combining a couple of months. When penciled out, they were all more costly. So next we had to look at reducing expenses. The largest expense item is printing and Seth went on a search for a better deal which has helped our bottom line immensely in 2010. We are still behind in income due to decreased ads in other our other magazines, but our expenses are below budget. *A summary of 2010:*

Magazine	Ads	Expenses
Ayrshire Digest	-21%	-63%
Brown Swiss Bulletin	-16%	-44%
Guernsey Journal	+3.8%	-44%
Milking Shorthorn	+4.0%	-44%

Our profit and loss picture for 2010:

Income	+$144,596
Expenses	-$115,561
Net	+$28,994

This looks good but don't forget our severe negative net from 2009. Even though our accounts payable are higher, our over 90-day accounts receivable are down due in part to our new credit card policy.

All Journals have reviewed contracts. January 1, 2011 and fees will be adjusted to standardize ad rates. Current contracts restrict any increase in fees now.

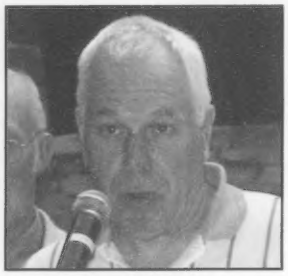
Trying to increase ads in all breeds is always on the front burner. People are basically shy or lazy about contacting Purebred Publishing about ads from an event worth telling our readers. We hear "If I was contacted by Purebred Publishing I might have put an ad in." You would think it is the person's responsibility to make the effort to tell our readers about a great cow or an event but that is not the way it happens. It has to be recommended. Our staff has four different magazines to put together and designing and chasing down advertisers is very time consuming and marketing to new customers is difficult. Katie and all our staff are very committed to do the best job within their scheduled time frames. But we are working on the marketing aspect such as developing a telephone message that goes out to all involved, similar to what schools do for contacting parents on an early release. Marketing does pay and I feel the Guernsey Journal is up, due to our staff's marketing ability.

It is a tough economic time and we need your help in participation and suggestions for improvement. Remember in the past, this business was an important source of income for AGA. When we all pull together, we can make it happen.

Report on Voting

Election Committee Chairperson, Gary Mithoefer, reported the vote tallies from the

elections for two positions on the AGA Board of Directors. Elizabeth Sutton, Watertown, New York, was elected for District 1. Duane Schuler, Platteville, Wisconsin, was elected for District 4.



Gary Mithoefer

Deceased Members

Leo Flage, IA; Herbert Sywassink, IA; James Bates, OH; Wander Miller, AR; Steven Spurrier, MD; Audrey Wagner, IL; Richard Showalter, OH; Carl Bosch, OR; Thomas Violette, NY; Floyd Sandell, WA; Ernest Berousek, OK; Paul Stahlhut, IL; Margaret Fleming, NY

Resolutions

Resolutions Committee Chairperson, Cindy Weimer, reported the following resolutions to the membership.

Cindy Weimer

Resolution I

Whereas, the members of the Pennsylvania Guernsey Breeders' Association have been most gracious and hospitable hosts during this convention and the 133rd annual meeting of the American Guernsey Association; therefore, be it resolved that the membership and friends of the AGA assembled at this meeting do hereby extend their thanks and appreciation to our hosts for their diligent efforts in organization, accommodations and friendship.

Resolution II

Whereas the staff of the AGA has functioned in a professional manner and has served the Guernsey breeders to the best of their ability; therefore, be it resolved that the membership challenge and encourage the staff to continue to work with the Board of Directors and breeders for the future success of the breed.

Resolution III

Whereas members of the Board of Directors of the AGA have taken time away from their home farms and businesses to serve the interests and concerns of all Guernsey breeders; therefore, be it resolved that we thank them with appreciation.

Resolution IV

Whereas Dale Jensen has provided leadership to the AGA by serving as Director of District 4 for eight years and as President of the American Guernsey Association for three years; therefore, be it resolved that the entire membership of the AGA commend Mr. Jensen for his leadership, dedication, and service for the betterment of the Guernsey breed.

Resolution V

Whereas Tom Ripley has provided leadership to the AGA by serving as Director of District 1 for eight years; therefore, be it resolved that the entire membership of the AGA commend Mr. Ripley for his leadership, dedication, and service for the betterment of the Guernsey breed.

Resolution VI

Whereas the entire dairy industry is facing difficult economic times; therefore, be it resolved that the AGA Board of Directors and staff explore all necessary measures needed to ensure the future of the American Guernsey Association.

Resolution VII

Whereas the American public is taking an increased interest in food production and on-farm animal care practices, and whereas all dairy farmers share the responsibility to provide quality animal care and serve as environmental stewards; therefore, be it resolved that the entire AGA membership strive to educate the public about dairy farming and present a positive image to consumers.

Resolution VIII

Whereas, genomics is playing a major role in breeding dairy cattle throughout the industry; therefore, be it resolved that the AGA Board of Directors continue to evaluate and explore the use of genomics for the betterment of the Guernsey breed.

Resolution IX

Whereas the younger generation of Guernsey breeders are the future of our breed and the pride of our organization; therefore, be it resolved that the membership of AGA continue to support and encourage the American Guernsey Youth Association, all its members and their various activities throughout the year.

Resolution X

Whereas several members of the American Guernsey Association are currently producing and promoting Golden Guernsey milk products and as a result creating a niche market for the Golden Guernsey name; therefore, be it resolved that the AGA membership continue to support these endeavors and encourage additional members to produce and market Golden Guernsey products.

GUERNSEY
BREEDERS' JOURNAL

Guernsey Breeders' Journal
100th Anniversary Issue

November 2010

Be a Part of Something Special!

National Guernsey Youth Awards

The National Outstanding Youth Winner: Karen Anderson, Lester Prairie, Minnesota. Karen was also the recipient of the Schnebly Scholarship and the Junior Progressive Breeder Award.

National Guernsey Queen Contestants & Judges. (l-r): Front Row: 2009 National Princess Melanie Balinas; 2010 National Princess Ashlee Deitz; 2010 National Queen Brooke Vander Veen; 2009 National Queen Sarah Weimer. Back Row: Cassie Terpstra; JoAnn Chason, Queen Coordinator; Kerri McKenna; Katie Springer; Judges, Nancy Kunkel, Doug Sims and Janice Weaver; Megan Mann; Abby Trotter; Lindsay Newswanger.

The American Guernsey Association recognized many youth at the National Guernsey Convention in Lancaster, Pennsylvania, June 20, 2010 for their achievements in the industry and performance in multiple youth competitions held during the convention.

Outstanding Guernsey Youth

Karen Anderson of Lester Prairie, Minnesota, is the 2010 National Outstanding Youth.

Karen is an Animal Science major at the University of Minnesota. An accomplished dairy judge, she was the high individual in the 2006 Dairy Judging Contest at the All-American Dairy Show in Harrisburg, Pennsylvania, and high individual in the 4-H judging contest at World Dairy Expo in 2009. She and her family have a nationally recognized 100% Guernsey herd at Up The Creek Farm, which is operated by her parents, David and Donna Anderson.

National Guernsey Queen Contest

Brooke Vander Veen of Everson, Washington, is the 2010 National Guernsey Queen.

Ahlee Dietz of Southington, Ohio, is the 2010 National Guernsey Princess.

Scholarship Winners Announced

Four Guernsey youth scholarships were awarded at the National Convention. Kerri McKenna of New York, was the recipient of the $750 National Guernsey Scholarship, which recognizes a youth pursuing a college degree who was extremely active in Guernsey youth programs. Kerri is a student at Cornell University.

The Turley Scholarship is awarded to a youth who has been active in youth programs and has shown in a National Junior Guernsey Show in the last three years. The scholarship was earned by Ashlee Deitz of Southington, Ohio. She is a student at The Ohio State University

Ashlee Deitz also won the $750 Max Dawdy Scholarship given in honor of Max Dawdy, former Executive Secretary of the American Guernsey Association.

In it's first year, the Seth & Genevieve Schnebly Scholarship was awarded to Karen Anderson of Lester Prairie, Minnesota. Karen is a student at the University of Minnesota.

Quiz Bowl Contest

The quiz bowl contest continues to grow as more teams participate every year and the competition gets better and better. This year, a team from North Carolina took home the Junior winners banner. Team members were Erin Cox, Coby Kivett, Mickey Jo Grubb, Bryson Staley, DJ Hayes and Casey Rodriguez. They defeated a team from Pennsylvania in the final.

In the Senior division it was the repeat win for a team from Pennsylvania. The team was made up of Kyle Sollenberger, Sarah and Spencer Weimer and Jeff Orr. They defeated

National Guernsey Scholarship recipient Kerri McKenna of New York.

Max Dawdy Scholarship recipient Ashlee Deitz of Ohio with Leon Zweegman. Ashlee also recieved the Turley Scholarship.

The winning Senior Quiz Bowl team hailed from Pennsylvania. Pictured (l-r): Kyle Sollenberger, Jeff Orr, Sarah & Spencer Weimer with Coach Eric Poole.

The victorious Junior Quiz Bowl team was from North Carolina (l-r): Erin Cox, Coach Marjie Grubb, Coby Kivett, Mickey Jo Grubb, Bryson Staley, DJ Hayes, and Casey Rodriguez.

the Iowa team in the finals. 10 teams competed in the junior division and 12 teams battled in the senior division.

A Most Valuable Player award was given in each division to an individual who not only expressed great knowledge of the Guernsey and dairy industry, but also displayed great sportsmanship. The MVP of the Junior Division was Jordan Oellerich of Illinois, and in the Senior Division the MVP was Brooke Vander Veen of Washington.

Public Speaking Contest

The National Guernsey Youth Public Speaking Contest was once again an outstanding demonstration of the poise and knowledge of the Guernsey youth. The results of the Junior Division were, first to Lauren Robison of Illinois, and second to Macy Walason of Pennsylvania with Tessie Weant of Maryland in third. In the Intermediate Division Stefani Evers of Oregon, talked her way to the top. In second place was Amber Deitz of Ohio and Morgan Bollech of Illinois followed in third. The Senior Division was won by Brooke Vander Veen of Washington followed in second by Kerri McKenna of New York and Lindsay Newswanger in third.

Extemporaneous Speech Contest

In the Extemporaneous Speech category, youth prepare a 4-6 minute speech, 30 minutes after learning what their topic will be. The first place Intermediate was Elizabeth Kayser of Washington followed by Angie Boesch of Illinois. The senior contest was won by Brooke Vander Veen with Elizabeth Kayser in second and Angie Boesch in third.

Folding Display Contest

The Folding Display Contest continues to grow, and is even being duplicated by other breed associations now! In this contest Juniors make a folding display promoting the Guernsey breed or any aspect of the dairy industry they wish. The winner of the Junior Division was Kaila Stoltzfus of Pennsylvania followed by Brooke McCullough of Pennsylvania and Lauren Robison of Illinois. In the Intermediate Division, Maleah Smith from Washington took the top spot. Amber Dietz from Ohio was second, and Matthew Liese of Pennsylvania was third. In the Senior Division, Ashlee Deitz of Ohio was first with Shelby Hawkins from Pennsylvania in second and Brett McRae from South Carolina in third.

Essay Contest

In its inaugural year, the Essay Contest participants submitted an essay that they wrote on a Guernsey theme that varied according to their division. In the Junior Division, Tessie Weant, of Maryland won the contest with Wyatt Kahler also from Maryland, coming in second and Dalan Ealy of Pennsylvania, placing third. Lacey McDowell of Washington won the Intermediate Essay contest. In the Senior Division, Elizabeth Kayser of Washington placed first.

Photo Contest

Over 20 juniors submitted a Guernsey related picture to be judged in the Youth Photo Contest. There were two awards handed out, one was the Critics Choice and the other, voted on by convention attendees, was the People's Choice. Winner in the Critics Choice was Megan Mann of North Carolina followed by Anna Kelly of South Carolina and Tanner Walason of Pennsylvania. Tanner Walason was chosen as the Peoples Choice winner.

Guernsey Gold Production Contest

The Guernsey Gold Heifer Program gives youth the chance to add top quality genetics to their herd, along with the chance to win prize money. Fifteen percent of the gross sales of designated Guernsey Gold heifers is set aside as a cash award for the production contest. The winners are ranked by the animal's 2-year-old mature equivalent pounds of protein. The 2010 winners are as follows: First- Sniders Turley Deion,owned by: Abby Trotter, Enon Valley, PA and won $1,794. Second was Pine Grove Tiller Macy, owned by Kaila Stoltzfus, East Earl, PA, winning $1345.50. In third was Pine Grove L Isabelle owned by Brandon Grewe,

Junior Prepared Public Speaking Winners (l-r): Lauren Robison, first; Macy Walason, second.

Intermediate Prepared Public Speaking Winners (l-r): Amber Deitz, second; Stefani Evers, first.

Senior Prepared Public Speaking Winners (l-r): Brooke Vander Veen, first; Kerri McKenna, second; Lindsay Newswanger, third.

Intermediate Extemporaneous Speech Winners (l-r): Jenny McKenna, first; Cara Trotter, second.

Senior Extemporaneous Speech (l-r): Brooke Vander Veen, first; Elizabeth Kayser, second; Angie Boesche, third.

Photo Contest Winners. (l-r): Megan Mann, Judge's Choice winner; Tanner Walason, People's Choice winner.

Cumberland, WI and won $897. In fourth place was Oak Knob Maxie Hawaii owned by Jordan Jensen, Amery, WI and won $448.50. Other Guernsey Gold Participants that completed records and will receive $100: Ripley Farms Adacka C Kathy, owned by Kristen Gallagher, NY; Jaris Hills Special Whisper, owned by Kevin Anderson, MN; Crown Stone Royal Ruth owned by John Myers III, MD

Junior Gold Star Breeders

Several youth received National Junior Gold Star Breeder honors. They were: Katie Moser & Patrick Fendrick of Maryland; Bethany Trotter, Andrew Liggett and Samantha Klinger of Pennsylvania; and Kevin & Karen Anderson of Minnesota. To receive this award the junior must have bred and still own the animal and the cow must meet certain criteria for yield deviation and appraisal score based on her age.

National Junior Production Awards

Awards were given to recognize outstanding production records of junior-owned animals. The Individual Cow award goes to the top five records for milk, fat and protein. This year's winners were:

Trotacre Tiller Brenna
32,311M 1,192F 1,013P
1st for milk, 4th for fat, 1st for protein
Abby Trotter, PA

Sniders Turley Deion
28,580M 1,237F 883P
2nd for milk, 3rd for fat, 3rd for protein
Cara Trotter, PA

Goldprint Regis Maxine
27,120M 1,301F 870P
3rd for milk, 2nd for fat, 4th for protein
Austin & Landen Knapp, IA

Flambeau Manor Tiller Anita
26,805M 1,430F 905P
4th for milk, 1st for fat, 2nd for protein
Jaci Peterson, WI

Walnut Ridge Master Faith
26,250M 883F 862P
5th for milk, 5th for protein
Katie Moser, MD

Cedar Spring Creek X Raided
23,220M 1,163F 726P
5th for fat
Austin & Landen Knapp, IA

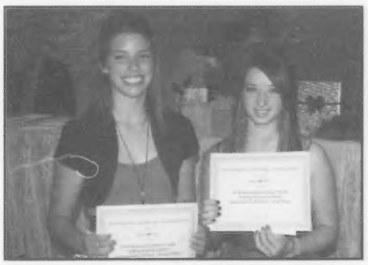
The Group of Three Cows Award is given to the top five groups of three cows for milk, fat and protein. This year's recipients are:
Abby Trotter, Enon Valley, PA
1st for milk, 3rd for fat, 1st for protein
Average: 26,134M 1,013F 850P
Trotacre Tiller Brenna, Trotacre Artist Cola, Trotacre Braden Ribbon

Junior Essay Contest Winner: Dalan Ealy, third.

Senior & Intermediate Essay Contest Winners (l-r): Elizabeth Kayser, first in the Senior Division; Lacey McDowell, first in the Intermediate Division.

Junior Production Award Winners (l-r): Landen & Austin Knapp, Cara & Abby Trotter.

Junior Folding Display Winners (l-r): Lauren Robison, third; Brooke McCullough, second, Kaila Stoltzfus, first.



Intermediate Folding Display Winners (l-r): Amber Dietz, first; Maleah Smith, second.

Senior Folding Display Winners (l-r): Shelby Hawkins, second; Ashlee Dietz, first.

Austin & Landen Knapp, IA
2nd for milk, 1st for fat, 2nd for protein
Average: 24,627M 1,173F 772P
Knapps Ace Miss Beautiful, Goldprint Regis Maxine, Cedar Spring Creek X Raided

Jaci Peterson, WI
3rd for milk, 2nd for fat, 3rd for protein
Average: 23,114M 1,119F 769P
Misty Meadows Sentry Betsy, Misty Meadows D Tom Ivy, Flambeau Manor Tiller Anita

Katie Moser, MD
4th for milk and protein
Average: 21,447M 848F 707P
Walnut Ridge Master Faith, Walnut Ridge Lil Sierra Mist, Walnut Ridge Russ Nope R

Cara Trotter, PA
5th for milk, fat and protein
Average: 21,200M 956F 665P
Sniders Turley Deion, Tobins Cocoa Reward, Hershys Luxury Sage Sugar

Bethany Trotter, PA
4th for fat
Average: 20,481M 960F 652P
Trotacre Good Guy Lupi, McKenzie Farms Roy Nickie, Village View Tyler Ritzy

Junior Gold Star Breeders (l to r): Karen Anderson, Samantha Kilngler, Cassie Musser, Cara Trotter

Guernsey Gold Production Contest (l-r): Karen Anderson; Henry Meyers; Kaila Stoltzfus, Jordan Jensen, Cara Trotter, winner; Brandon Grewe.

Registration Rates Will Increase by $2

Effective September 1st, 2010.

GOLDEN GUERNSEY MILK PRODUCTS

What Sets Golden Guernsey Milk Apart?

Stay tuned for the answers to those questions and more.

The Guernsey Foundation

Dedicated to the education & enhancement of the dairy industry

For more information, contact **Seth Johnson**
614.864.2409 | 7614 Slate Ridge Blvd. | Reynoldsburg, OH, 43068

National Convention Sale

Warwick Manor Farm of East Earl, Pennsylvania, accommodated a huge crowd as they hosted the 2010 National Convention Sale on June 21. 43 animals averaged $4,153 while 30 embryos averaged $434.

The high seller of the day was no surprise. Lot #1, a March 2010 daughter of Indian Acres MM Pistachio Pie, EX-94. The calf, the first and possibly last to sell from Pie, is sired by Lang Haven Decisions Natural. The long, stylish heifer that reminded many of her dam as a heifer and cow, was purchased for $15,000 by Warwick Manor Farm and Hollow View Farm of Pennsylvania. Pie was the Supreme Champion of the 2007 World Dairy Expo and the All-American Dairy Show. She has a top record over 23,000M 1,100F and 800P. She was All-American in 2006 and 2007 and has four sons in AI sampling programs. Ashley Sears of South Deerfield, Massachusetts, was the consignor. A partnership of Chupp Farms, City Slickers and Richard Green were contending bidders.

Starting the sale and achieving the second highest price of the day was an October 2009 Yogibear daughter from Cedar Fringed Altann, EX-95. Altann, who is still alive, has five sons on the Active AI List and a grandson and is the dam of eight Excellent daughters. She herself was Grand Champion of the NGS-Madison and NGS-Harrisburg. The calf, a correct, strong individual, was purchased for $10,100 by Dr. Joe Piskorowski of Ithaca, New York. She was consigned by Aaron Gable of New Enterprise, Pennsylvania.

The third highest price of the sale went to a June 2009 Challenge daughter from Dix Lee Tiller Joke, EX-93. Joke was the 2006 All-American Jr. 2-Year-Old and the Res. All-American 5-Year-Old after being named Grand Champion of the NGS-Louisville in 2009. She has a top record over 24,000M and 1,150F and has three sons in AI sampling programs. She is currently the #13 CPI Index cow in the breed. The heifer, a tall, long and fancy show prospect, was purchased for $9,000 by John and Bonnie Ayars and Sons of Mechanicsburg, Ohio. She was consigned by Springhill Farm of Big Prairie, Ohio.

Rounding out the list of top sellers was a March 2010 Challenge from Knapps Breighton Andi, making her a potential seventh-generation Excellent. The dam has over 115,000M lifetime and the EX-91 Goliath granddam produced over 160,000M lifetime. The fourth dam is the famed EX-95 Andora cow. The calf, one of the fanciest in the sale, sold for $7,400 to Friendship Farm, Meyers and Erdmans, a partnership that calls Chenoa, Illinois, their home base. She was consigned by Knapps Guernsey of Epworth, Iowa.

The sale was managed by Guernsey Marketing Service and Pennsylvania GBA. Stanley Chupp of Inola, Oklahoma, was the auctioneer with Blaine Crosser of Select Sires making pedigree announcements. Ringmen included Dale Chupp, Mike Weimer, Jim Trotter, Chris Reichard and Brian Schnebly. The cattle were presented in the ring by Emily Stuff, Justin Kaufman and Tim Frantz. John and Patricia McMurray clerked the sale. The fitting crew was headed by Jason Robinson of Ohio and included Erica Davis, Mike Hickman, Randy Allen, Mark Riley and Alan Moore.

Other selling for over $3,000

Indian Acres N Cutie Pie-ET (3/10) $15,000
Sire: Lang Haven Decision Natural
B: Warwick Manor & Hollow View, PA
C: Ashley Sears, S. Deerfield, MA

Sniders Yogi Anise-ET (10/09) $10,100
Sire: Edgewater Meadows Yogibear-ET
B: Dr. Joe Piskorowski, Ithaca, NY
C: Aaron Gable, New Enterprise, PA

Springhill Challenge Jess-ET (6/09) $9000
Sire: Idle Gold E Challenge-ET
B: Land of Living, Mechanicsburg, OH
C: Springhill Farm, Big Prairie, OH

Knapps Challenge Admiration-ET (3/10) $7400
Sire: Idle Gold E Challenge-ET
B: Meyer, Erdman & Friendship Farm, Chenoa, IL
C: Knapps Guernseys, Epworth, IA

Ripley Farms Nash Coni Shey-ET (1/08) $7000
Sire: Lang Haven Tiller Nash-ET
B: Kyle Bonavita, Meshoppen, PA
C: Spencer Weimer, Emlenton, PA

Omalley Hillpoint S Candle-ET (12/09) $6700
Sire: Coulee Crest Luxury Skipper-ET
B: David & Jason Henisee, Mt Joy, PA
C: City Slickers, Cross Plains, WI

Knapps Hillpoint Regis Trinket-ET (12/09) $5200
Sire: Marodore Enhancer Regis-ET
B: Jeff Biddle, Boalsburg, PA
C: Knapps & City Slickers, Cross Plains, WI

Choice from Lang Haven Les Nicolette $5200
Sire: Golden J Ronald Grumpy
B: Faria & Millborne, Escalon, CA
C: Don & Kathy Langrehr, West Salem, WI

Ripley Farms Mr A Rowena-ET (07/08) $5000
Sire: Knapps Mr America-ET
B: Aaron Gable, New Enterprise, PA
C: Ripley Farm, Cortland, NY

The high seller of the National Sale is being held by Tim Frantz. She is joined by the 2010 Guernsey Royalty; Carrie Sears (2nd from right), consignor; Elsie Wolff of Hollow View Farm (3rd from right) buyer; and members of the Stoltzfus and Yoder Families of Warwick Manor Farm, buyers.

2nd High Seller: (l-r) Ashlee Dietz; Amy, Bella and Berneta Gabel, consignors; Emily Stuff, leadsperson; Seth Johnson representing buyer Dr. Joe Piskorowski; Blaine Crosser, sale staff; Brooke Vander Veen.

Coulee Crest Showtime Jolene-ET (3/10) $4800
Sire: Four Winds Showtime-ET
B: Sydney Willingham, Gamaliel, KY
C: Kurt Peterson, Cashton, WI

Wilsonview Aaron Marsha (4/09) $4500
Sire: Sniders Option Aaron-ET
B: Hannah Baird, Big Prairie, OH
C: Wilsonview Dairy, Tillamook, OR

Sniders Gitgo Gerri (06/08) $4500
Sire: Snider Tiller Gitgo
B: Elizabeth & Jacob Roedl, Edgewood, IL
C: Connor Parker, Colfax, IA

Windy Springs Thunder Coraline (12/09) $4500
Sire: Windy Springs Altanic Thunder
B: Up The Creek Syndicate, Lester Prairie, MN
C: Clayton Frey, Smithburg, MD

Moziers Alstar Prairie Rose (10/09) $4300
Sire: Sniders Ronalds Alstar
B: Natalie Gilbert, Red Hook, NY
C: Dr. John Mozier, Louisburg, KS

Coulee Crest Tiller Reno-ET (6/09)$4300
Sire: Trotacre Loral Tiller-ET
B: Kim Lakey, Trempealeau, WI
C: Kurt Peterson, Cashton, WI

Chupps Hillpoint Money Martina (1/09) $4100
Sire: Chupps Farm Bossman Money-ET
B: Eby Manor Ltd., Waterloo, Ont.
C: Chupps & City Slickers, Inola, OK

Choice from White Hall Tillers Barley $4000
Sire: Sniders Option Aaron-ET
B: Thomas McCarty, Hughesville, PA
C: Addie Frantz, Waynesboro, PA

Knapps L Phrance (4/08) $4000
Sire: Knapps Logic Limberger
B: Spring Walk Farm, Big Prairie, OH
C: Knapps Guernseys, Epworth, IA

Maplehurst Royalty Reba (8/07) $3900
Sire: Ripley Farms R Oak Royalty-ET
B: Millborne & Faria, Granby, CT
C: Maplehurst Farm, Lynden, Ont.

Sniders Garrett Dinah (03/07) $3500
Sire: Land of Living P Garrett-ET
B: Raymond & Patrick Fendrick, Germantown, MD
C: Snider Homestead, New Enterprise, PA

Warwick Manor Alymos Bailey (6/09) $3700
Sire: Sniders Garrett Alymo-ET
B: Darlene Yoder, East Earl, PA
C: Warwick Manor, East Earl, PA

Hollow View Pistol Nicky (7/08) $3500
Sire: Hollow View Tiller Pistol-ET
B: Elizabeth & Jacob Roedl, Edgewood, IL
C: Elsie Wolff, Quarryville, PA

Walnut Ridge Noah Lyric (12/09) $3500
Sire: Walnut Ridge Monte Noah
B: Hadley Palmerton, Delvan, NY
C: Walnut Ridge Farm, Middletown, MD

Trotacre Vendettas Vic Tory (6/09) $3150
Sire: Marodore Tiller Vendetta
B: Harold Work, Mill Run, PA
C: Trotacre Farm, Enon Valley, PA

Village View Aaron Angel (4/09) $3100
Sire: Sniders Option Aaron-ET
B: Jamie Trotter, Enon Valley, PA
C: David & Jason Henisee, Mt Joy, PA

Smithfield Turley Diamond (9/09) $3100
Sire: Penny Lane Royal Oak Turley
B: Ripley Farm, Cortland, NY
C: Coon Bros., Amenia, NY

Moziers Spider Valentina (12/09) $3100
Sire: Coulee Crest Luxury Spider-ET
B: Claude Brunson, Heflin, LA
C: Dr. John Mozier, Louisburg, KS

Walnut Corner Pie Kimmy (6/09) $3000
Sire: Indian Acres American Pie
B: Jeff Biddle, Boalsburg, PA
C: Walnut Corner Farm, Bismarck, IL

Maple Bottom Gal Pellerojo (6/09)$3000
Sire: Sniders Aliance Galactic-ET
B: Florence Schmitt, Sun Prairie, WI

Land of Living D Jiminy (3/08) $3000
Sire: Chupps Farm Disaster
B: Harold Work, Mill Run, PA
C: Walnut Corner Farm, Bismarck, IL

National Convention Award Winners

The following Guernsey breeders were presented with awards at the National Guernsey Convention Awards Breakfast in Lancaster, Pennsylvania.

NATIONAL OUTSTANDING YOUNG FARMER RUNNER-UP

Jennifer Clark is the 2010 National Outstanding Young Guernsey Farmer Runner-Up. Jennifer farms with her husband Darrel, son Spencer and in-laws Wesley and Grace Clark in Viola, Wisconsin at Wesgray Guernseys.

Jen's grandparents, Marion and Hilbert Berg, farmed with Guernseys for over 40 years. They presented her with her first Registered Guernsey calf when she was 8 years old. When her grandparents retired for milking, Jen continued to keep heifers and cows at other local farms. She was the Wisconsin Guernsey Princess in 1992 and the National Guernsey Princess in 1993. Jen is a graduate of UW-River Falls. While in college, she was the high individual in the 1995 National Dairy Judging Contest at World Dairy Expo.

Jen married Darrel in 1997, marrying into another Guernsey family and herd. She brought her animals with her, including a descendent of that very first Guernsey she received from her grandparents.

Jen is part of the management team at Wesgray Guernseys and is responsible for most of the heifer raising, heat detection and management. She is also an independent feed and nutrition consultant for Agri-Nutrition Consulting. She works with about 30 herds that contain 1500 cows. Her experience working with other successful herds has given Jen valuable insight into ways to improve the ration and feeding program at home. Jen helps coach the county 4-H judging team and serves as the official at several county fairs or parish shows each year.

Jen explains that when she was younger, she focused primarily on the showring in her breeding program, but she now breeds for cows that will be productive for many years in their comfort tie-stall barn. Feet and legs are very important in sire selection as well as width and strength. Jen lists several of her favorite cows as follows:

Jenoway Perfecto Jenine, an EX-91 cow that Jen sold as a heifer that was Nominated Jr. All-American Jr. 3-Year-Old and has an Excellent daughter.

Wesgray Smokey Bingo, an EX-90 Smokey that made over 25,000M and finished in the top 4 three times at Madison as a cow.

She is also very proud of Wesgray Aliance Juicy, who received two production awards for 2009.

NATIONAL OUTSTANDING YOUNG FARMER

Aaron and Amy Gable of Snider Homestead Farm in New Enterprise, Pennsylvania, are the 2010 National Outstanding Young Farmers. They farm with Aaron's parents Brad and Berneta Gable. They have two daughters – Bella and Blaire.

The Gables are a union of two well-known Guernsey families. Amy's grandfather and uncles own and operate Trotacre Farm in Pennsylvania and she grew up helping on that farm. Aaron is the following in the footsteps of generations before him that have farmed with Registered Guernseys at Snider Homestead. Both Amy and

Aaron were very active in Guernsey Junior activities nationally and in Pennsylvania. Amy was the Pennsylvania Guernsey Queen and National Guernsey Princess. She was a vocal performance major at Youngstown State and has a wonderful singing voice. She enjoys singing at church, weddings and other events. She recently worked as a dental assistant but is now concentrating on raising two girls and being a dairy farmer's wife. Aaron has exhibited many All-Americans and Jr. All-Americans. He is an avid fisherman and hunter. While his mother Berneta reserves the weeks of National Shows for her time away from the farm, Aaron and his father Brad do the same for their travels looking for big game and big fish.

Both Aaron and Amy can lay claim to significant breeding accomplishments in the Guernsey breed. Amy is the breeder of Trotacre Loral Tiller-ET and Enhancer Tyler-ET. Amy won the Guernsey Gold Production Contest with Tiller's dam, Greenwood M Tillie. Amy also owned and showed Trotacre Magic Mercury Lou-ET, the dam of Trotacre Enhancer Lewis-ET. Among the many outstanding cows that Aaron has owned and exhibited, two stand out. Cedar Fringed Altann, an EX-95 cow purchased as a springing heifer, was Grand Champion at World Dairy Expo and is the dam of five Active AI sires – Aaron, Alstar, Altanic, Aliance and Adacka. She is also the granddam of Archie. Aaron also exhibited the Grand Champion of World Dairy Expo in 1999 – Sniders Opp Georgie, who is the dam of Sniders Loral Goldust.

Aaron and Amy are in partnership on the farm with his parents. Aaron manages the cows, makes breeding decisions and is in charge of milking. One of their goals over the next five years is to build a large loose housing facility for the milk cows and become a 100% Guernsey herd in a herd that already boasts over 100 milking Guernseys. both enjoy the ease of working with their chosen breed and they hope to inspire that same love of working with Guernseys in their two daughters.

Aaron says, "Snider Homestead Farm stands as a monument to the integrity and perseverance of the five generations that have run it before me. I feel a strong obligation to continue a dream that has not faded in the past 120 years.

MASTER BREEDER

Brad and Berneta Gable of Snider Homestead Farm, New Enterprise, Pennsylvania, are the 2010 American Guernsey Association Master Breeder Award recipients. The award is given annually to an individual or farm that has made a significant lifetime impact towards the genetic improvement of the Guernsey breed through careful and successful breeding of Registered Guernseys.

The Snider Homestead herd, now being operated by the fifth generation of the Snider Family, is a mainstay on the National Show scene for Registered Guernseys and has recently become a main source for AI sires as well. Of the 23 current Active AI Sires in the Guernsey breed, six were bred by Snider Homestead.

Throughout the years, Snider Homestead has become widely recognized on the tanbark trail. Sniders Telstar Heaven was their first homebred National Grand Champion at the Pennsylvania All-American Guernsey Show in 1993. Their most recent homebred National Grand Champion was Sniders Opp Georgie in 1999 at the Pennsylvania All-American and World Dairy Expo. Georgie was the first of three generations of Snider- bred cattle to achieve All-American status. Continuing with Sniders Mr Luck Gal as All-American Fall Yearling and culminating this particular family lineage in 2007 with Sniders Tiller Gala, who went on to be the farm's first Junior Champion at World Dairy Expo. Another member of this family is the sire Sniders Loral Goldust who has been used as an AI sire of sons, but was never an active AI bull himself.

The Gable Family is confident in using their own herd sires, even though they might not be widely recognized. It is worth noting that several of these have sired All-American nominations for the Gables and others. Some of the more notable Snider sires currently active include: Sniders Option Aaron-ET, Sniders Ronalds Alstar, Sniders Tiller Altanic-ET, Snider Valors Aliance-ET, Sniders Loral Archie and Sniders Deemand Adacka. Adacka led all sires, garnering seven All-American nominees in 2009. Year after year the farm also sells many bulls privately, making a significant impact in the herds of other Guernsey breeders.

Sniders Perfect Actress, Sniders Sharp Daze, Sniders Hornet Abigail, and Sniders Commando Mackayla are four examples of Snider cattle that have received All-American status after purchase by their new owners. Be it by private treaty or through public auction, the Gable family firmly believes in selling quality Registered Guernseys. Many youth have purchased project animals through private treaty sale at the farm. The Gables consign regularly to the National Guernsey Convention Sale, International Guernsey Classic, and the Blue Halter Sale. The Gables have been inventive in marketing their animals in public auctions, selling a "Pick of The Herd" in 2004 for $20,000 and a "Pick of The Heifers" in 2008 for $11,000.

Not only do they sell, but they also support the Guernsey breed as buyers at sales. Perhaps the most world renowned Guernsey the family owns is Cedar Fringed Altann, champion at the All-American Dairy Show in 2000 and 2001 and World Dairy Expo in 2000. Altann was purchased at the Pennsylvania Blue Halter Sale. At fourteen years of age, this particular bovine matriarch still calls Snider Homestead home along with many of her offspring who span seven generations. One of the stronger direct maternal lines of this family is Altann, Aliyah, Aerolin, and Adeline – all scored 93 points or higher. Altann is the dam of five of the farm's Active AI sires and the granddam of the sixth.

Each year the Pennsylvania Farm Show selects a Supreme Champion. The Guernsey Breed is the only breed represented to have

National Outstanding Young Farmer Winners (l-r): Sarah Weimer, National Guernsey Queen; Aaron, Bella, Amy & Blaire Gable, Winners; Melanie Balinas, National Guernsey Princess; Seth Johnson, Executive Secretary

Master Breeder Winners (l-r): Sarah Weimer, National Guernsey Queen; Brad & Berneta Gable, Winners; Dr. Beth Clark, presentor; Melanie Balinas, National Guernsey Princess

District 6 Total Performance Winner (l-r): Sarah Weimer, National Guernsey Queen; Keith & Whitney Dixon, Winners; Melanie Balinas, National Guernsey Princess

not one, but two repeat winners in this category. Both Sniders Obers Icey in the early 1990's and Sniders Perfect Brendon in the 2000's victoriously defended their titles in consecutive years.

A few statistics show Snider Homestead ranks third in all-time All-American nominations (149) in the Guernsey breed. They are also third in all-time All-American nominations bred (115) in the Guernsey breed. Currently, they have 19 cows who have produced over 100K milk and 25% of their herd is scored Excellent. The herd average has been over 17,000M on over 100 cows for several years.

Berneta Gable has served on the AGA Board of Directors, as Purebred Publishing President, chair of the National Guernsey Show Committee, was honored as World Dairy Expo Woman of the Year, recipient of the All-American Dairy Show Obie Snider Award, and with Brad was inducted into the Pennsylvania Guernsey Walk of Fame.

The breeding philosophy at Snider Homestead is to breed strong cattle with good type and functionality for a long productive life. Making use of technology such as embryo transfer and more recently, IVF, they concentrate on enhancing the best genetics in their breeding program.

Over the years, the Gable family of Snider Homestead has become widely recognized by capturing numerous awards including National Show Champions, Total Performance Winners, Premier Breeder and Exhibitor Awards.

DISTRICT SIX TOTAL PERFORMANCE AWARD

The District Six Total Performance Award was initiated by Dave Cochard, while he served as the National Director for District Six, to recognize Guernsey herds in the Southeast whose cows best combine the ideals of the Guernsey breed – high-scoring, long-lasting, high-testing cows that are profitable for their owners. The top ten cows in each herd, scored according to a total performance formula, are averaged to determine the winning herd. For the fifth year in a row, the winner is Dix Lee Guernseys of Phillipsburg, Missouri. Since moving from the eastern shore of Maryland in 2002, the Dix Lee herd has expanded under the guidance of Keith, Brett and Katie Dixon and their families. Now milking over 100 cows, the Dixons have enjoyed much recent success. They have several high CPI cows in the herd, have a young sire awaiting a proof in AI and sold the high seller of the 2007 National Sale, Dix Lee Tiller Joke. The ration for the herd is based on extensive grazing with intensive pasture management.

DISTINGUISHED SERVICE AWARD

John and Bonnie Ayars of Land of Living Farm in Mechanicsburg, Ohio are the 2010 recipients of the Distinguished Service Award.

Bonnie is a Dairy Program Specialist with The Ohio State University. She coordinates all state 4-H Dairy programs and serves as coach of the Ohio State and Ohio 4-H Dairy Judging teams.

After graduating from high school, Bonnie majored in music at Otterbein College but transferred in her junior year to The Ohio State University to complete her degree in home economics education. That decision brought more singing and entertaining opportunities! At the invitation of the Dean of the College of Agriculture; she provided entertainment at the Intercollegiate Judging Contest banquet where she met John.

Bonnie is a talented vocalist and musician as well as an accomplished cook. Her efforts have been rewarded and she was a finalist in the Crisco and Family Circle bake-off held in Nashville, Tennessee. Few know however that she skipped out of the final hoopla of the contest to attend a cow show! You can even find baking tutorials on YouTube with Bonnie – as result of her work with an Ohio TV show.

Bonnie and John were inducted into the Dairy Science Hall of Service at The Ohio State University. She was recognized as the Ohio Agriculture Woman of the Year in 1993 and the World Dairy Expo Woman of the year in 1994. Bonnie has served on the National Dairy Shrine Board of Directors, Holstein Foundation Board of Directors and was the first woman Chairman of the American Guernsey Association Show Committee. She is currently a member of the AGA Youth Committee, a demanding job that comes with a lifetime appointment. She has judged numerous shows throughout the US as well as in Australia and the UK. She was the official judge for Guernseys at World Dairy Expo and the Royal Winter Fair.

Her board appointments include the National Dairy Shrine and the Holstein Foundation, along with the Ohio Association of Family and Consumer Science. She taught Family and Consumer Science for over 20 years. She received the 2007 Ohio Career and Technical Education Distinguished Service Award for Family and Consumer Science.

John graduated from The Ohio State University and went to work as a teacher. He also spent time as a radio play-by-play announcer for local school sports. He has, at various times owned a pizza parlor, an ice cream shop and a car dealership – Honest John's Car Sales. But first and foremost, he has operated Land of Living Farm in Mechanicsburg, Ohio. The farm has always maintained a herd of Registered Guernseys, but John also buys and sells all breeds and leases cattle to other dairymen. The most recent endeavor of the family is the production of Ayars' Family Farm Ice Cream, produced right on the farm in Ohio.

John has served as President of Ohio PDCA and is the co-chair of Ohio's Spring Dairy Expo, a large all-breed event featuring sales, shows and youth contests. John judged the 2006 World Dairy Expo and has served as a judge at shows all over the world. While John has been hesitant to serve on AGA Committees, he has always participated in convention meetings of the various committees and never shied away from sharing his opinion. Land of Living Farm has been a contract advertiser in the Guernsey Breeders' Journal for many, many years. Their full-page full-color ads are more often like editorials with themes for bettering the breed and increasing Guernsey activity. John likes nothing more than designing an ad that will make people think and generate feedback to him and discussion about the topic he has advertised.

Land of Living Farm has opened its doors to countless dairy judging teams over the years. Both John and Bonnie have served in nearly every capacity with the Ohio Guernsey Breeders' Association. They were strong supporters of the 50th Ohio Futurity as planners, participants, donors and MC of the event. They have also attended several World Guernsey Conferences where, due to the well-known Land of Living name, John's outsize personality and Bonnie's down-home charm, they always add something special to the conference and tours.

The Ayars have always supported Guernsey sales, most often as a buyer. While they often won't spend much money at all on an animal privately, the sky is sometimes the limit when John can "make a statement" about the value of good Registered Guernseys in a public auction. The Ayars hosted the 1999 National Guernsey Sale at their farm.

Over ten years ago when the AGA had totaled the company car and not yet replaced it, John offered to supply a car for AGA free of charge. The AGA is currently using its second car supplied by Honest John's Car Sales.

John and Bonnie have allowed AGA staff to use their truck and trailer to haul cattle to and from various sales on numerous occasions. Their farm can always be counted on to serve as a drop-off and pick-up point for cattle being trucked to and from sales. For many years, John and Bonnie hosted a dinner and Christmas party

for the AGA Board following the winter board meetings.

They have three sons and all have attended The Ohio State University. Eli, a former Marine, has one degree and is pursuing another. Austin is a veterinarian in Arizona and Lucas is part of the home farm and is working on a Masters in education.

While this award is about dedication and action on behalf of the Guernsey breed, we would be ignoring a major part of the impact Land of Living has had not to talk about the cows. The farm has shown over 30 National Champions and countless All-Americans. They show each year at Ohio State Fair and World Dairy Expo and often at Louisville and Harrisburg. They set a world record for production with Wincrest Vayette Grace when she made well over 40,000M in the 1990's. An EX-95 National Champion, Grace was world-famous and the family has persisted to this day. John and Bonnie firmly believe that bringing a fancy, well-presented string of Guernseys to a show is a great way to promote the breed. Their string at Ohio and the National Shows is always a representation of this belief.

PRODUCTION AWARD PRESENTATION

Brian Schnebly, AGA Programs Coordinator, recognized the 2009 National Production Award winners.

HIGH MILK, BUTTERFAT & PROTEIN HERD

Wesgray Guernseys of Viola, Wisconsin, achieved the highest lactation average in the nation in 2009 with 21 cows averaging 23,024M 4.7% 1,070F 3.2% 740P. The farm is run by Darrel, Jen and Spencer Clark and Darrel's parents Wesley and Grace Clark. Darrel reads pedigrees at most Guernsey sales in the state of Wisconsin and can often be found trucking cattle to sales across the country. In addition to her considerable work on the farm, Jen is an independent dairy nutrition consultant, serving about 30 herds within a 60-mile radius of the farm. Both are very active in the Wisconsin Guernsey Breeders' Association. Their 50-cow herd also includes some Brown Swiss. The cows are milked three times per day in a tie-stall barn. The cows completing lactations in 2009 were 95% homebred. An astounding 71% of them are the result of young sire matings. The Clarks aim to breed for long-lived cows that can produce at a high level comfortably in their barn.

Among the cows contributing to this impressive lactation average are seven over 25,000M and 10 over 1,000F.

The shining star of the barn right now is Wesgray Aliance Juicy, who you will read more about shortly as she won her own individual awards in 2009.

Wesgray Lorry Kipper is an EX-90 Lorry daughter that had two sons sampled in AI – Knockout at Select and Legacy Kaptain at Accelerated. She made over 145,000M lifetime. The Clarks have marketed several individuals from her family. Wesgray Royal Oak Jewel is an EX-93 Royal Oak, is the highest scored homebred cow in the herd and was the first cow in the herd to make over 30,000M. The second highest fat record in the herd was made by a Mentor ET from a Garth with over 100,000M lifetime. The Mentor is one of five maternal sisters that have made over 900F.

Wesgray Guernseys was always a fixture at Minnesota State Fair – prior to the new Minnesota TB restrictions – and they show at World Dairy Expo from time to time. They have bred many animals that have placed near the top at Madison and have earned several All-American nominations over the years. The Clarks have been aggressive in flushing their better cows and are using sexed semen in the hopes of increasing the number of heifer calves born on the farm. The farm recently invested in a vertical TMR mixer, which will give them more feeding options. They intend to remain focused on production by milking three times a day, challenging the cows while maintaining a healthy diet. They installed ally mats in the barn recently to further improve cow comfort as they move in and out of the barn. Jen states that the cow that exemplifies their breeding program is strong, wide and deep-ribbed, "giving her the ability to eat a lot of feed."

The high milk award is sponsored by the Pennsylvania GBA, Butterfat award by the Illinois GBA and the high protein award is sponsored by the California GBA. Congratulations to the Clark family on these outstanding levels of production.

COMMERCIAL HERD AWARD

The Commercial Herd Award recognizes the top herd in the nation for Energy Corrected Milk. The herd must complete over 50 lactations during the year. Nells Glow Guernseys of Hilmar, California, is the winner of the 2009 Commercial Herd Award for the 11th time in 16 years. In 2009, the herd completed 66 records with a lactation average of 19,708M 4.3% 843F 3.4% 668P.

Dennis Nelson, his wife Jeanie and their daughter Kate are well-known in Guernsey circles. Dennis was recognized as the AGA Master Breeder Award winner in 1994 and the Outstanding Young Guernsey Farmer in 1985. Kate was a National Guernsey queen. The herd has placed many outstanding bulls in AI service including one of the greatest production bulls the breed has ever known – Nells Glow Admiral Magic. Magic appears in many popular pedigrees to this day. Nells Glow Dairy consists of about 250 cows, 90 of which are Registered Guernseys. Cow comfort is of the utmost importance and Dennis breeds with an eye towards increasing production potential with every generation while maintaining the strength to compete with the Holsteins in the herd. Dennis has been a long-time supporter of Guernsey sales throughout the country. For many years, if a heifer with a production pedigree from the right kind of bulls was consigned to a sale, you could count on Dennis being interested in her and making sure she brought what she was worth.

Gold Star Breeder & Herd Award Winners (l-r): Sarah Weimer, National Guernsey Queen; Austin Knapp; Nate Church; Wesley Clark; Leon Zweegman; Melanie Balinas, National Guernsey Princess

Leibers Trophy, Valley Set Award and Arnold Knight Trophy Winner (l-r): Sarah Weimer, National Guernsey Queen; Danny & Pam Moser, Owner of Walnut Ridge Magic Cher; Melanie Balinas, National Guernsey Princess

High Milk, Fat & Protein Herd Winner (l-r): Sarah Weimer, National Guernsey Queen; Wesley & Grace Clark, Winners; Melanie Balinas, National Guernsey Princess

LEIBERS TROPHY, VALLEY SET AWARD & ARNOLD KNIGHT TROPHY

Three awards are given annually to the cow with the highest lifetime milk, fat and protein production. The Leibers trophy is given in honor of Mr. and Mrs. Otto Leibers of Nebraska and goes to the cow with the highest lifetime milk production. The Valley Set Award was established in 1986 by Ron Wenger and Family to recognize the highest lifetime fat production. It wasn't until 1992 that the Arnold Knight Trophy was established by the Wisconsin GBA to honor the cow with the highest lifetime protein production. In order to be eligible for these awards the cow must have been DHI tested at least once during 2009. The 2009 winner is still going strong, in fact, she was recently shown at the Maryland Field Day show. Her name is Walnut Ridge Magic Cher. She had lifetime totals at the end of 2009 of 259,400M 5.0% 12,966F 3.3% 8,665P. She is scored EX-91 and is sired by Nells Glow Admiral Magic. In 2008, Cher had the highest milk and fat totals and was second for protein. She currently has the highest lifetime totals in the history of the Guernsey breed. Cher was born on New Year's Eve in 1995 and is bred and owned by Walnut Ridge Farm of Middletown, Maryland. Her eighth lactation was completed last year and is her best effort to date - 13-02 365D 29,240M 5.0% 1,476F 3.0% 864P. She is out of a VG-84 Frank daughter with a top record over 1,000F. Incredibly, only her last calving resulted in a heifer calf, sired by a Mentor son. Walnut Ridge Farm is currently home to 54 milking, registered Guernseys that are milked twice a day and fed a TMR. The current rolling herd average is 17,949M 984F and 610P. It is truly a family operation with 3 generations represented on the farm. Douglas and Evelyn Hawker are the owners of the farm. Their daughter, Pam Moser, serves as the herd manager and she receives a lot of help from her son, daughters and many nieces and nephews.

NEW ENGLAND TROPHY/ CALIFORNIA PROTEIN AWARD

The New England Trophy is awarded to the cow completing the highest 305D actual record and the California Protein Award is earned by the cow with the highest 305D protein record. It is sponsored by the California Guernsey Cattle Club.

Wesgray Aliance Juicy is the winner of these two awards for 2009, completing a record of 3-09 305D 37,915M 4.6% 1757F 3.2% 1222P. She is bred and owned by Wesgray Guernseys of Viola, Wisconsin. Juicy is a daughter of Sniders Valors Aliance-ET. She is scored EX-90 with an EX-93 mammary system. She finished her first lactation with over 24,000M and 1,000F. Juicy ranks #29 on the CPI List. She already has a VG-85 daughter by Royalty that is #40 on the CPI list and finished a record over 31,000M 1,350F and 900P. Farther back in the pedigree, Juicy's VG-85 Fayette fourth dam had a VG-87 Frank daughter that was Junior Champion at three National Shows and the Royal Winter Fair.

TARBELL TROPHY

The Tarbell Trophy was established in 1948 by Swift Tarbell in memory of his father, the late Gage E. Tarbell, founder of Tarbell Guernsey Farm, Smithville Flats, New York. This award recognizes the highest 305-day lactation for butterfat in the award year.

The 2009 award goes to OCS Dairy Downunder Debs Tillie with a record of 3-09 305D 27,090M 6.8% 1834F 3.3% 904P. Tillie is a VG-86 daughter of Trotacre Loral Tiller. She actually made a higher 305D record for fat as a two-year-old with 23,000M and 1843F. The next dam, OCS Dairy Downunder Deb is an EX-91 Futuristic Frank Sentry daughter that won the 2007 Tarbell Trophy with a record of over 33,000M and 1,900F. All three of her completed records were over 30,000M, giving her over 110,000M lifetime. The next dam was a VG-88 Fayette with over 30,000M and 1,000F. The next dam was OCS Dairy Daisys Diadora, an EX-94 with a long string of impressive showring and production credentials. Debs Tillie is bred and owned by OCS Dairy and the Downunder Syndicate. The VG-88 Fayette was purchased by the Downunder Syndicate of Warren Gibson and Gil Cleggett of Australia in the 1998 World Guernsey Conference National Sale. The family has remained at OCS Dairy in Jefferson, Maryland. Embryos from the family have been exported and young sires resulting from them have been used in Australia. Tillie has a heifer calf last fall sired by Warwick Manor Vilter Sargent.

NYALA BEDFORD TROPHY

The Nyala-Bedford Trophy is presented in memory of F.T. Bedford, founder of Nyala Farm, Green Farm, Connecticut. This trophy has been awarded for over twenty years to the two-year-old that has completed the highest lactation for milk. It is now awarded to the cow completing the highest Energy Corrected record in her first lactation. The 2009 winner is Phil Aud Aaron Extreme who completed a lactation of 2-03 305D 28,260M 4.9% 1394F 3.4% 969P. She is a VG-85 daughter of Sniders Option Aaron-ET. She is bred and owned by Tom Hellendrung of Ridgeland, Wisconsin. Although the Hellendrungs sold most of their cows to Hoard's Dairyman Farm in 2006, a few special animals were retained. Extreme is milked by Wayne Omtvedt, a dairyman near the Hellendrung's home farm. She is currently bred to Yogi. Her dam was a VG-88 Saber with 21,000M and 850F. The next dam was a VG-86 Victory Hunter, followed by a VG-86 Grand Henry.

MAX DAWDY AWARDS

The Max Dawdy young sire awards are given to first crop daughters of a young sire that completed their first lactation during the 2009 calendar year. The awards are given in memory of Max Dawdy, the former Executive Secretary of the American Guernsey Cattle Club, who was very instrumental in starting the four original young sire proving groups. The awards are based on yield deviations for milk, fat, and protein, and we award the top three in each category. Each winner will receive a certificate for AGA credit sponsored by United Guernsey Genetics and Dairybelt Guernsey Sires.

First For Milk, Fat & Protein
Marodore Alstar Laura
Sire: Sniders Ronalds Alstar
Marodore Farm, Baltimore, Ohio
+8003M +328F +236P

Second For Milk, Fat & Protein
Phil Aud Aaron Extreme
Sire: Sniders Option Aaron-ET
Thomas Hellendrung, Ridgeland, Wisconsin
+6252M +307F +198P

Third For Fat
Sandy Hill Whatevers Wonderful
Sire: Sniders Option Aaron-ET
Jessica Eilers, Scotch Grove, Iowa
+3977M +273F +122P

Third for Milk & Protein
GT-Spring Walk Sharon
Sire: Spring Walk Icy Chiller-ET
Spring Walk Farm, Big Prairie, Ohio
+5984M +224F +182P

AGA Distinguished Service Award winners (l-r) John and Bonnie Ayars; Jim Trotter, PA GBA.

A Word From Your Director

Beth Littlefield-Sutton

Hello, as the new District One Director I would like to introduce myself for those of you who don't know me. I am Beth Littlefield-Sutton. I grew up on a Guernsey farm in Watertown, NY, and remain active in the Guernsey breed through my day-to-day involvement on Littlefield Farms. I am also the Director of Member Communications for the American Dairy Products Institute (ADPI), which is the national trade association for the manufacturers of dry dairy proteins and milk powders.

I would also like to take this opportunity to thank the outgoing Director of District One, Tom Ripley, for his leadership during the last 8 years.

So, now down to business, I watch the news on the edge of my chair everyday to see the latest news in this unstable industry we are all trying to make a living in. USDA reports that milk production increased 2.4% for June. I wonder what is happening as CWT has accepted 194 bids during the latest herd retirement that represented 34,442 cows and 654 million pounds of milk. In theory, this should be aligning our industries supply and demand. Is it? Even as the dairy herd fell 1.2 percent, the average cow produced 1,790 pounds of milk in June, which is an increase of 3.7%.

I am sure that most of us have felt the pinch of the dollar and I can only think that if there is anything good that has come out of the past 18 months of economic struggle, it's the shared feeling that we can use this experience as examples in why changes must be made in current dairy policies.

Milk producers here in the Northeast have been tuned to Vermont's U.S. Senators Bernie Sanders and Patrick Leahy as they unveiled legislation on July 12th to "stabilize dairy prices and preserve the family farm." As a Guernsey breeder, I found this bill, "The Dairy Market Stabilization Act" very interesting as the majority of Guernsey herds in the country and in within my District are smaller dairies.

Under the legislation, the U.S. Department of Agriculture working with dairy farmers on a producer board would set a rate for how much farmers could boost production over the same quarter the year before. There would be an assessment on farmers that exceed the growth rate while farmers that maintained stable production would qualify for USDA payments. The growth management initiative would end after three years unless farmers vote to continue it, so a majority of dairy farmers, not the government, will decide whether or not the program is working.

As we all know, price volatility has caused our industry tremendous hardships and it is clear that a long-term strategy aimed at stabilizing prices is needed. However, is this really the correct legislation that will put us, the farmers, back in the driver's seat, allowing us to make the decisions necessary to protect our livelihood? And if it is, hopefully, we will all be able to survive until this bill is passed and the end of the three years has passed.

I have also kept a close eye on National Milk Producers Federation's (NMPF) approach to reforming the current policy, which is entitled "Foundation for the Future".

The features of this plan include: transitioning the existing safety nets of the Dairy Product Price Support and Milk Income Loss Contract programs into a new Dairy Producer Margin Protection Program to guard against periods of severe financial pressures; establishing a Dairy Market Stabilization Program to help address periodic imbalances in milk production and demand; and reforming the Federal Milk Marketing Order program. My question is will this really work and if it does how long will we have to hold on until the system is in place?

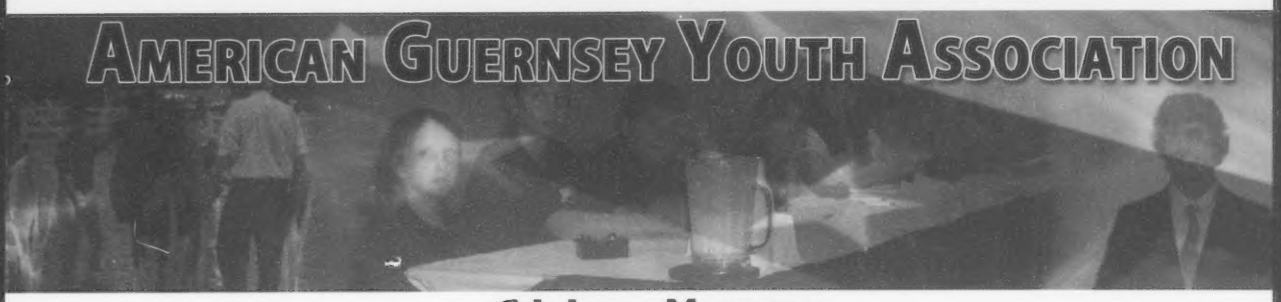
According to USDA, the current average price the U.S. farmer will receive for all milk this year will be $15.95 per CWT, which is up 24% from 2009. If this milk price holds true, it may be enough to help farmers hold steady with feed costs, but will it be enough to help the industry get ahead?

I look forward to hearing your thoughts on the current situation we are faced with and what road you think the dairy industry must take in the future.

Gold Star Awards

Name	City, State	# Years	# Rec	Milk	%	Fat	%	Protein	Avg Score	%Bred	%Young Sires
DOUBLE GOLD STAR BREEDER											
Rozelyn Farm	Lynden, WA	37	36	19,186	4.5%	856	3.3%	642	81.5	100%	35%
Duane Schuler	Platteville, WI	10*	34	18,994	4.4%	832	3.2%	602	82.8	100%	29%
Gurn-Z Meadow	Janesville, WI	7*	31	21,320	4.1%	868	3.1%	667	84.1	100%	29%
Wesgray Guernseys	Viola, WI	4	21	23,024	4.7%	1,070	3.2%	740	82.1	95%	71%
Coulee Crest Farm	Cashton, WI	2	47	20,443	4.7%	967	3.3%	675	81.7	85%	33%
GOLD STAR BREEDER											
Nells Glow Guernseys	Hilmar, CA	26	66	19,708	4.3%	843	3.4%	668	81.4	91%	9%
Villa Crest Farm	Goshen, IN	4	27	18,927	4.6%	862	3.3%	629	86.9	89%	19%
Oak Knob Guernseys	Cresco, IA	3	63	19,475	4.4%	861	3.3%	645	82.0	100%	16%
Thomas Walker	Meyersdale, PA	1	12	18,758	4.9%	910	3.3%	615	82.8	100%	0%
DOUBLE GOLD STAR HERD											
Don Eilers & Family	Scotch Grove, IA	1	12	21,413	4.4%	936	3.3%	708	83.3	50%	67%
GOLD STAR HERD											
Knapps Guernseys	Epworth, IA	16	45	21,775	4.5%	978	3.1%	677	88.0	74%	16%

American Guernsey Youth Association



Advisors Message

On behalf of the advisors of the American Guernsey Youth Association, we would like to congratulate all the Guernsey youth on their many accomplishments at this year's National Convention. Whether participating in Outstanding Youth, Queen, Quiz Bowl, speaking contests, or the many other contests and recognition programs, months and years of dedication and hard work go into all of these endeavors. This year saw a great number of youth involved, and we hope to see just as many if not more attend next year's convention in Illinois.

We would also like to thank all those that make the AGYA a greater success every year. Thank you to everyone who donated an item to the youth fundraising auction, the sale crew and the buyers. As always, we had a great time and were able to increase the funds for youth activities and promotion. Thank you to the organizers, volunteers and judges of the youth contests and scholarships. Every year the Guernsey youth look forward to the contests and scholarship interviews where they can showcase their knowledge of and love for the Guernsey breed. And every year, AGA members love to see the youth, the future of our breed, participate in the various activities.

Further, we want to thank the AGA members, parents and supporters of the AGYA and Guernsey Youth. At every Convention and National Show, we advisors seem to always hear from AGA members and parents about their appreciation for the AGYA being formed and giving the youth yet another Guernsey activity to participate in. However, we wouldn't be where we are today without the support of the AGA, its staff, members and youth committee. Finally, we would like to thank all the AGYA members and those who have stepped into a leadership position to coordinate activities and events in the coming year. We are looking forward to another successful year.

New this year for the AGYA Guernsey Journal pages, a different AGYA board member will provide content for a new and improved AGYA page each month. This will help all of us keep to up-to-date from coast to coast of AGYA happenings.

It has been a great four years for the AGYA, and with the help of everyone in the Guernsey breed, it has a long, successful future.

Thank you all.
Your AGYA Advisors,
Becky Meyer-Freed, Monica Renfrow & Dan Fritsche

2010 AGYA Board of Directors and Officers

Sarah Weimer
At-Large Director and President
Hometown: Emlenton, Pennsylvania
Home farm: Solid Gold Cattle Company
Meet me in: June

Ashlee Dietz
At-Large Director and Vice President
Hometown: Southington, Ohio
Home farm: R-Way Farm
Meet me in: December

Seth Ripley
At-Large Director and Secretary
Hometown: Moravia, New York
Home farm: Ripley Farms
Meet me in: February

Kim Lakey
North District Director
Hometown: Trempealeau, Wisconsin
Home farm: Prairie Cream Farm
Meet me in: August

Jade Jensen
South District Director
Hometown: Conway, Missouri
Home farm: Four J Farms
Meet Me in: November

Betsey McKenna
East District Director
Hometown: Albion, New York
Home farm: Wee Kin Farm
Meet me in: October

Elizabeth Katheryn Kayser
West District Director
Hometown: Lynden, Washington
Home farm: Kowbelles Farm
Meet me in: March

Kyle Sollenberger
At-Large Director
Hometown: Spring City, Pennsylvania
Home farm: French Creek Farm
Meet me in: September

Direct From Your Director

Greetings fellow Guernsey members and youth. Can you believe that summer is almost over, and school is about to start again? I know that I can't even fathom that idea. Here in Wisconsin, the youth are well into the show season and enjoying every minute of it. The youth are also extremely involved in dairy judging. Speaking of dairy judging, I would like to extend a congratulations to a Wisconsin youth member, Emily Hellendrung, whom just finished the State 4-H Dairy Judging Contest and finished 4th in the state. The long trip to Milwaukee where the youth exhibit at the 2010 Wisconsin State Fair is upon us as well. The Wisconsin State Fair is the first weekend in August and it's a time where all the youth can come together and have a good time. The youth always enjoy the annual youth pizza party. I mean, who doesn't enjoy free pizza? The pizza party is a gathering where the youth can discuss how the show season is going and just enjoy spending time with friends whom they only see a couple times a year.

On behalf of the North District and all the National Youth members, we would like to extend a huge thank you to several amazing Guernsey members and organizations. First, we would like to thank the Pennsylvania Guernsey Breeders for putting on a wonderful National Convention in June. Second, we would like to thank all the sponsors of the youth awards at the National Convention as well as the donators and buyers of our youth craft auction items. Lastly, a huge thank you to everyone who makes the American Guernsey Association what it is. Without you, the American Guernsey Association would not be the association where anyone can become involved and feel like they have been a member their entire lives.

Have a safe and wonderful rest of the summer!

Your Fellow Guernsey Youth Member,
Kimberly Lakey
AGYA North District Director

The 2010 National Queen and Princess

(l-r) Ashlee Dietz & Brooke Vander Veen

Brooke Vander Veen of Everson, Washington, is the 2010 National Guernsey Queen. Brooke is the 19-year-old daughter of Debbie and Jason Vander Veen. Brooke is an Ag Education major at Washington State University. She was raised on Veen Huizen Farms, a family partnership that milked 650 Holsteins. She has maintained a small herd of Guernseys as part of that farm. In 2005, inspired by an article in Hoard's Dairyman magazine written by a former National Guernsey Queen, Brooke gathered several other young people in Washington and organized the first Guernsey Quiz Bowl team that Washington State has ever fielded. Those team members, along with other youth from Washington inspired by their enthusiasm for the event, have competed in a variety of youth contests at the annual National Guernsey Convention every year since. In 2010, Brooke won the National AGA Prepared Public Speaking Contest for the second year in a row. She served as the Western Regional Representative for the American Guernsey Youth Association for four years and has purchased two heifers in the National Guernsey Gold Production Contest program. Brooke has competed and done well in the National Dairy Quiz Bowl Contest and the Washington State FFA Dairy Judging contest. She has served as President of her school's chapter of the National Honor Society, her FFA Chapter and her local 4-H club. Brooke plans to be a high school agriculture teacher and FFA advisor following college graduation.

Ashlee Dietz of Southington, Ohio, is the 2010 National Guernsey Princess. She is the 19-year-old daughter of Lorrie Dietz. Ashlee's grandparents, mother and aunt keep a small group of Guernsey cows at a local dairy farm and raise show heifers, an operation called R-Way Farm. Ashlee has shown several All-Americans and Jr. All-Americans and is a regular exhibitor at the National Junior Guernsey shows in Harrisburg and Louisville. She is currently attending The Ohio State University. She was crowned Miss Trumbull County Fair in 2009, has been President of the Ohio Junior Guernsey Breeders for three years and has been named the Premier Junior Guernsey exhibitor at the Ohio State Fair six times. Ashlee has served as a Director of the American Guernsey Youth Association, has placed in the top ten in showmanship contests at the All-American Dairy Show and World Dairy Expo and has competed in the National Guernsey speech, quiz bowl and photo contests. Valedictorian of her high school class, Ashlee was a four-year letterman in Volleyball, Basketball and Softball and still found time to be a Football cheerleader. She hopes to ultimately become a veterinarian.

Farewell from the 2009 National Queen

Sarah Weimer

When I was about10 years old I became a Clarion-Venango County Dairy Miss. My job at that time was to wear cute dresses, smile like only a cute little girl can and, overall, help the county dairy princess in her work of promoting dairy products. A few years later, I was a little bit older and a little bit taller and my title was "upgraded." I was then a Clarion-Venango County Dairy Ambassador. That role was very similar to that of a Dairy Miss but with slightly more responsibility. The summer I was 17, I became the Clarion-Venango Dairy Princess, and then it became my honor to be helped by those cute little girls. I gave talks at schools, led farm tours, wrote articles and more, so that I could share with people all that dairy products have to offer and what great people dairy farmers are. A few months later I was blessed to be named as one of the Pennsylvania Alternate Dairy Princesses. That title allowed me to travel across my state participating in events ranging from the Special Olympics to luncheons with public officials to giant ice cream sundaes to cow shows.

Not too long after I passed on my state dairy royalty title, I became the Pennsylvania Guernsey Queen. I have the opportunity to write this article now because, until about a month ago, I had the honor of serving as the National Guernsey Queen. The name, "Sarah," does mean princess, but I think what holding these titles has really meant to me is that I'm lucky. Lucky, because I have been allowed to represent amazing people like you. I am lucky because I have had the chance to meet so many interesting and wonderful people because my "job" was to talk about cows, and lucky because I get to call Guernsey breeders across the country my friends.

It was pointed out to me not long ago, that for the first time in about 10 years, I no longer had a crown to wear. This seems very obvious but it really did hit me because this time, unlike times in the past, I don't even have the option of running for another title. Now, I am officially a "has-been." Usually the term "has-been" carries a negative connotation, but I can honestly say that I am proud to now hold that title, because it has been an incredible road that led me here.

I would not have been able to do, or to be, or to have experienced any of these things if it weren't for the help of so many great people. Thank you to my family for raising me on a farm and allowing me to become involved in organizations associated with the dairy industry. Thank you to the AGA staff for picking me up at airports, driving me around, and entertaining me at dinner. Thank you to Melanie Balinas for being a great partner in crime over the past year. You are an incredible young woman and I am lucky to have had the opportunity to work with you, just as all Guernsey breeders are lucky to have had you as their princess. Finally, thank you for Brooke and Ashlee for making this farewell easy, because I know that the two of you will do an amazing job in representing the cow that we love.

I hope to see my "Guernsey family" at shows, conventions and other Guernsey gatherings in the future.

All my best to you,
Sarah Weimer
2009 National Guernsey Queen

Introducing the 2010 Guernsey Queen

Brooke Vander Veen

Greetings Guernsey Breeders and Enthusiasts,

It is an honor to highlight my activities as your 2010 National Guernsey Queen! I am looking forward to spending this upcoming year representing you, our Guernsey farmers. A huge thank you goes out certainly to Ms. Jo-Ann Chason for helping us candidates stay organized throughout the judging process, and to our three judges, Mrs. Nancy Kunkel, Mrs. Janice Weaver, and Mr. Doug Sims, for taking the time to get to know each of us contestants. No matter the outcome of the contest, I knew that preparing for the interview, speeches, and interaction with the judges would be experiences that I would hold with me for a lifetime. Thank you to the Pennsylvania Guernsey Breeders for hosting such an exciting and well-organized convention, and to Warwick Manor Farm for hosting our National Convention Sale. I would also like to thank our 2009 National Guernsey Queen, Sarah, and our 2009 National Guernsey Princess, Melanie, for their dedication towards our Guernsey breed over the past year – they have truly set a high standard for all future royalty to follow. Special thanks go out to Clark and Joy Vilter and the Gable Family for helping me to find my place within this organization. Most importantly, however, I would like to thank you, the members of the American Guernsey Association, for welcoming me into your family and into your hearts. It is because of you and your passion, determination, and friendship that I am proud to represent our Guernsey cow.

I have already been quite busy as your National Guernsey Queen. I'm sure many of you saw me already being put to work at the Youth Auction right after the Coronation, and then again at the National Convention Sale the next day. But honestly, throughout those events, the reality of the coronation was still sinking in. It wasn't until the six-hour flight home to Washington that my new position truly hit me, and then I was off again with more Guernsey activities! Our Guernsey breed was represented as I was introduced at the Washington State Dairy Ambassador Coronation, and Washington State Grange Convention participants learned about the benefits of our favorite breed through a farm tour of my family's farm.

I must say, however, that the highlight of my reign so far - a highlight that will be incredibly hard to beat - was the opportunity to be a part of the World Guernsey Conference! The 2010 Conference was held in Ontario, Canada, with pre- and post-tour options that spanned the country, with the pre-tour focusing on Western Canada and the post-tour travelling through Eastern Canada. Living just fifteen minutes from the Canadian border, I was honored to have the opportunity to join the Western Canada tour group in visiting the beautiful Lindrian Farms, owned by John and Linda Tamis of British Columbia. The tour bus then travelled south into the State of Washington to visit the well-known Rozelyn Farm, owned by Leon and Loraine Zweegman. Having the opportunity to not only tour farms, but to also meet and mingle with Guernsey breeders from across the world was an unforgettable memory. I was inspired by the stories, recharged by the passion, and convinced that our Guernsey breed is in good hands – from every part of our globe!

As I write this I am preparing for my next Guernsey adventure: attending the Western National Guernsey Show in Sacramento, California! I am so excited to meet even more Guernsey breeders and to see all of the amazing cows – but I guess I get to tell you all about that at a different time! For now, enjoy your summer, irrigate your crops, and love your Guernsey cows!

Brooke Vander Veen
2010 National Guernsey Queen

Road Recollections

Brian Schnebly

I have sort of been on a Guernsey "high" for the past month or so with various activities involving the Guernsey breed making my life very exciting. It all started in June with a spectacular National Convention hosted by the great state of Pennsylvania! Every year as the National Convention approaches I find myself emotionally and physically drained. Maybe it is all the preparation for convention or just being a little tired from travelling to all the spring sales. Whatever it is though, all it takes is spending a weekend with fellow Guernsey enthusiasts and friends to get me re-charged and ready to go for another year. As you can see from the coverage in this issue of the journal, this year's convention was something Guernsey breeders will be talking about for a long time. From the outstanding schedule of events the PA Guernsey Breeders had planned, to the youth being on center stage once again, to the tremendous sale and atmosphere at Warwick Manor farm; the convention had something for everyone and I feel blessed to have been a part of this annual event once again.

After convention was over, I had the opportunity to chauffeur our friends from Australia, Lyndon and Joyce Cleggett. They had arrived in Pennsylvania for the last part of the convention and were staying for the World Conference in Canada. Lyndon and Joyce have been very helpful to me in both of my trips down under and I was more than happy to return the favor. We travelled to several farms in Maryland and Virginia, enduring a few really hot and humid days, before I delivered them to Berneta Gable's a few days later.

Then it was onto Wisconsin for my ten day tour of many of the Guernsey herds in the state. While classifying at most of these herds, I saw a lot of great cows and more importantly a plethora of young sire daughters that will undoubtedly have a huge impact on the August sire proofs. I will write more about what I saw later in this column and also in my September editorial.

The final leg of my recent whirlwind Guernsey tour was to attend the World Guernsey Conference, in particular the

Continued on Page 33

We Believe In Guernseys!

These people are actively showing their confidence and faith in the Guernsey Breed by advertising in the *Guernsey Breeders' Journal*.

CALIFORNIA

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Arnold Kessler 209.745.1222
Walt kessler 209.745.4244
Bay Meadow Lorry Icon VG85 - #26 on 4/09 CPI List
7-01 365D 2x 30,280M 4.2% 1276F 3.4% 1027P

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Vice Pres: Domenic Carinalli
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Dairy (209) 668-4600
Fax (209) 664-9567
Visitors Welcome!

Ray Orisio
Dairy Cattle Marketing
39755 Road 33
Kingsburg, CA 93631
Home: 559-897-2859
Cell: 559-859-1374
Fax: 559-897-3020

IDAHO

Lincrest Guernseys
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Ph: 208.482.6879
Visitors Welcome

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LEE M. RIGGS AND FAMILY
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Telephone (812) 867-5035

Lambrecht's Guernsey Farm
Jerry Lambrecht and Family
5290 Leatherwood Rd.
Bedford, IN 47421
(812) 279-2486
Email: cowman@tima.com

RIVERWOOD FARM
3829 W 800 N., Wawaka, IN 46794
Phone: (260) 761-2852
e-mail: fjkeefer@ligtel.com
FORREST AND JANET KEEFER

Home of Yellow Creek Caleb Reta, EX-93
3-01 365D 23,898M 1,060F 773P
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Road Recollections
Continued from page 28

tario portion of the tours and the actual meeting segment of the conference. What a great experience! To get together with fellow Guernsey enthusiasts from all across the world was quite a rush. Working together with one another to promote the Guernsey cow and exploring avenues for improvement and expansion of the breed are just some of the things that were discussed. Although each country has a little different vision for the type of Guernsey they prefer, one thing became obvious very quickly and was brought up in a conversation with some new friends I made from British Columbia; the people associated with the Guernsey cow worldwide are second to none. It is a great group of people and everyone gets along and enjoys each others company. This is something the Guernsey breeders in the U.S. have promoted for years and I have found this is duplicated all over the world.

Before completing my column for this month, I did want to mention a little bit on the sire front. I came away from my trip to Wisconsin a believer in Golden J Ronald Grumpy. His daughters were very consistent on the trip particularly in the mammary system. Their udders are well attached, high quality udders with a lot of veining. I think they have ideal teat size and placement with a strong udder cleft as well. The Grumpy daughters have some style to the frame but lack some width through the front end as well as depth of fore rib.

While I am talking about Grumpy, I might as well mention his maternal brother George as well, or Geo as he is referred to by Genex/CRI. Geo is a Les son, having been sampled before Les ever received a proof. The Geo daughters are definitely following a pattern as well. They are small cattle with a lot of balance to their frame. They have really nice udders, maybe not as fancy as the Les daughters but still very well attached and youthful. I think they are a little bit deeper and more open ribbed than a majority of the Les daughters. They could be just a

Continued on Page 33

Thank You!

Thanks to the Stoltzfus and Yoder Families and Elsie Wolff for purchasing our National Sale consignment...
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Golden Focus

Continued from page 9

of experience have shown that it is much higher quality than the generic stuff and just might be healthier too. We have to take it another step above component pricing and capture more of the value of this milk that consumers love. Whether it be for processing or fluid milk, Guernsey milk is simply the best. We all saw a wonderful example of this on Saturday at Yoder's Country Market. On-farm processing is not for everyone, but we can certainly push those that do produce dairy products to pay a premium for the milk from our Golden Guernsey cow.

There are so many people that want to see this breed succeed and that is certainly true of our staff. With limited resources and manpower, we work to provide you with the level of service and the scope of programs that members of the very biggest breed organizations receive. The Guernsey cow can certainly survive on her own, but a strong and vibrant breed association can help her grow. Your staff and your board of directors are working hard every day to ensure that this association has a bright future of promoting the Golden Guernsey cow.

2010 marks the 100th anniversary of the Guernsey Breeders' Journal. In 1960, a 50th anniversary edition was published that was 300-pages thick. Dick Price, who many of you know was the editor at the time, wrote an editorial that implored Guernsey breeders and leadership to step outside the normal ways of doing business. He warned that those that chose to avoid following the masses would benefit in the following 50 years, just as the AGA had for the previous 50 years. We have now arrived at that far off point in time he referenced way back then. It is time we began thinking and acting in ways that will affect real change for our association and our cow. We can't continue to work really hard at tasks that have not yielded benefits in the past,

It is a pleasure to work for the American Guernsey Association. Relief from a disappointing day is never more than a phone call away. The staff, board and members of the American Guernsey Association have a tremendous amount of passion for the Guernsey cow. You deserve a breed association that can remain in a position to capitalize on that enormous energy. My goal, as always, is to direct the association into that position.

Road Recollections

Continued from page 32

little more angular throughout. As a whole I think they are cows that will have longevity and compete in a variety of operations.

The last bull I will mention this month is another bull that is siring a definite, consistent pattern among his daughters. Bay Meadow Banger Dallas has thrown such a pattern that after seeing ten or twelve daughters, I can already pick them out in a herd. The Dallas daughters are thicker, tight-ribbed, round boned cattle with extremely youthful, well-attached udders. In short, they look like they will last forever; however, the complaint from breeders has been that they don't milk enough. That being said, if they milk enough to stick around I think the longevity is there. Certainly for those of you still holding some Dallas semen, he would make an excellent cross on that ultra dairy cow that is milking heavy but is too mature and needs tighter udder attachments.

The next month includes a trip to Minnesota and the Dakotas as well as the new proof run, so I know I will have plenty of bulls to provide some insight on next time.

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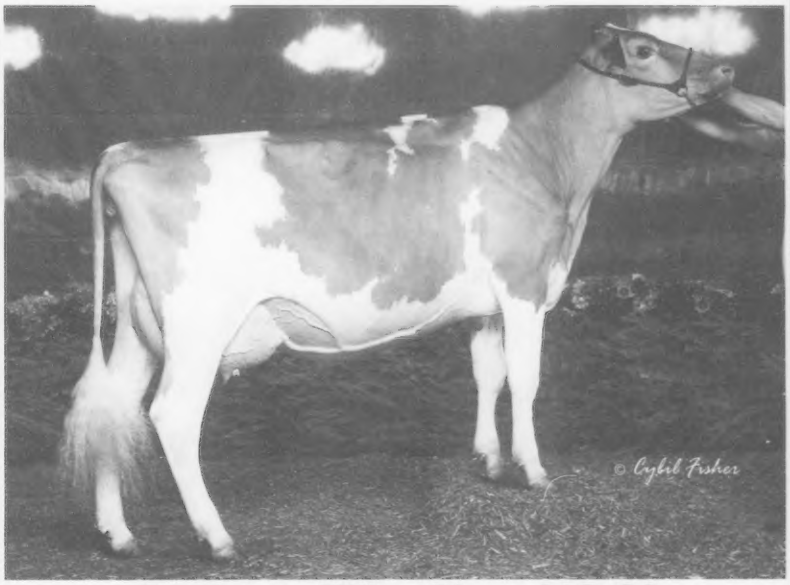

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* Thank you to Cletus & Janice Frey of Windy Springs Farm in Smithsburg, Maryland, for their contribution to the scholarship.

* *Thanks to the Pennsylvania Guernsey Breeders for an outstanding National Convention!*

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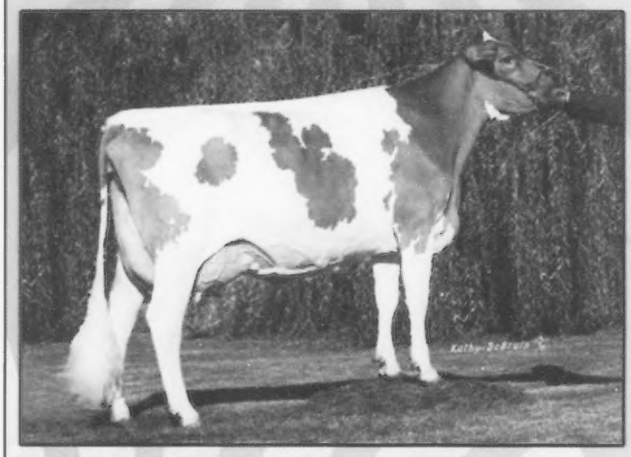

Nicolette now EX91 with a 92 pt mammary. Her choice of two Grumpy heifers was purchased by Frank & Patti Faria and myself in hopes of breeding someday a top notch udder bull from one of these calves. This Grumpy/Les cross gives us a good start with a 1.8 udder composite score and a dam who has maxed the CPI charts. After hearing all the 'noise' about GGBP index, we feel rapid progress can be made with selecting mainly for udder traits, a longevity trait every breed needs.

AN EXAMPLE OF:
THE NEAR PERFECT HEALTH CHART

MAPLEHURST ROYALTY REBA VG86 / 87MS
Lot 12

Brucella -	Neg
TB -	Neg
BVD-PI -	Neg
Leucosis -	Neg
Milk-Staph -	Neg
Milk-Mycoplasma -	Neg
Johnes -	Neg

Thank you Ken Foster for a very thorough health chart. Watch out for this Produce of Dam at the shows.
Owned by Frank & Patti Faria and I.
Reba is a triplet sister to Maplehurst Royalty Ruby, 1st Jr 3-Year-Old and HM Grand Champion at the New York Spring Show, also owned by Frank, Patti and I. Reba milks well like her sister, her incomplete record is: 242d 19,753m 801f 521p. Fresh in November and still milking 60 lbs.

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Thank You to all that stopped at our farm during the National Convention. We enjoyed having you here and hope you enjoyed your visit. ***Thank You*** for honoring Brad and Berneta as the 2010 AGA Master Breeder. ***Thank You*** for honoring Aaron and Amy as the 2010 National Outstanding Young Guernsey Farmers. ***Thank You*** to Ripley Farm of Cortland, NY, for consigning our National Sale purchase. She is a Mr. America bred heifer from EX-91 Garrett Conni Rose – a full sister to Carter. We look forward to working with this family! ***Thank you*** to Dr. Joe Piskorowski of Ithaca, NY, and Raymond & Patrick Fendrick of Germantown, MD, for purchasing our consignments to the National Sale. Good luck with them! ***Thank You*** Earl & Ray Lindsey, the Galen Mcdonald family, and Sam & Sherrill Wylie for help with the food and Chris Reichard for prepping the cattle.

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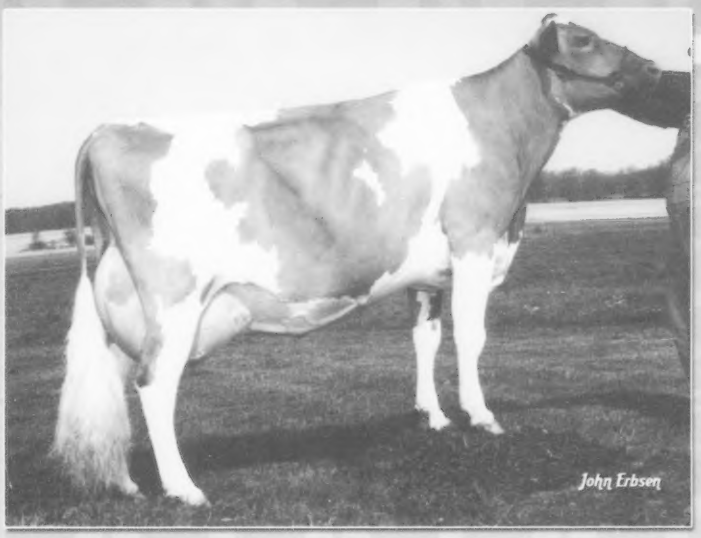

Leah's Dam:

Pinecrest Acres Charles Lesti EX-90

Gold Star Cow

2-00	305D	14,940M	5.0%	751F	3.7%	549P
3-04	334D	17,770M	4.5%	804F	3.4%	598P
4-04	347D	14,900M	5.5%	826F	3.8%	567P
5-06	315D	15,190M	5.1%	769F	3.7%	562P
6-06	365D	18,830M	5.3%	997F	3.7%	694P

Lesti is #25 for Productive Life and #17 for NM$ in the Breed. She is #154 on the April 2010 CPI List.

We went to the Pincrest Acres Dispersal to find an outcross pedigree to develop, what we got was an impact cow. Lesti has done everything we've asked. She's scored EX, produced well and had heifer calves. We are pleased to consign her oldest daughter that we own to the International Classic. Let Leah ***IMPACT*** your herd like Lesti has ***IMPACTED*** ours.

Next Dam: **VG-87** – 4th calf @ 5-01 lifetime 5.0% fat and 3.7% protein

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5-06 245D 21,739M 5.0% 1084F 3.2% 686P rip
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Thanks to Land Of Living Farm for purchasing our National Sale consignment, Springhill Challenge Jess-ET

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Lauren Robison
1st Jr Prepared Speech and 3rd Folding Display

Morgan Bollech
3rd Int Prepared Speech

Jordan Oellerich
MVP of the Junior Quiz Bowl

Angie Boesch
3rd Sr Extemporaneous Speech

Junior Quiz Bowl Team:
Brock Irwin, Emily Irwin, Jordan Oellerich, Lauren Robison.

Senior Team:
Angie Boesch, Morgan Bollech, Michael Dinderman, and Michael Offenheiser

Illinois Guernsey Breeders

Thank You PA for a great convention! We look forward to seeing you in Illinois in 2011!

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September 20 - NJS-Harrisburg
Jake Hushon, Judge
September 22 - NGS-Harrisburg
Gary Estes, Judge; Stan Chupp, Associate Judge
September 30 - International Guernsey Classic Sale, Madison, WI
September 30 - NGS-Madison, Lynn Harbough, Judge; Paul Trapp, Associate Judge
October 1 - NGS-Madison Cows
October 30 - Fall For Colors III Sale, Cross Plains, WI
November 5 - NJS-Louisville, Judge TBA
November 7 & 8 - NGS-Louisville
Chris Lahmers, Judge; Matt Lawrence, Associate Judge.
June 23-27, 2011 - National Guernsey Convention, Collinsville, Illinois

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Chris Lang: President of the OGBA, adds some humor to one of the programs. He was consignor of the 3rd high seller at $9000 purchased by Land of Living.

Ashlee Dietz: Hail to our Guernsey Princess! She's also the recipient of the Turley Scholarship and Dawdy Scholarship.

John & Bonnie Ayars: Distinguished Service Award recipients.

Amber Dietz: 2nd Intermediate Folding Display & Intermediate Prepared Public Speaking.

Other notable recognitions -

Marodore Alstar Laura, Marodore Farm:
1st Milk, Fat and Protein. Max Dawdy Young Sire Recognition Program. Lee Kohler was present to accept the award.

GT-Spring Walk Sharon, Spring Walk Farm:
3rd for Milk and Protein. Max Dawdy Young Sire Recognition Program. Bill & Bev Wachtel were present to recieve the award.

Thank you Pennsylvania for creating magical convention moments that became lifelong memories for our Ohio Guernsey family!

Ohio Guernsey Breeders Association

President: Chris Lang | Secretary: Martha Turley
12564 US Rt 62 | Orient, OH 43146 | Ph: 740.869.4422

INTERNATIONAL GUERNSEY CLASSIC

7PM, SEPTEMBER 30 | WORLD DAIRY EXPO, MADISON, WISCONSIN

2010 WORLD DAIRY EXPO
SEPTEMBER 28 - OCTOBER 2

~SCHEDULE OF EVENTS~

THURSDAY, SEPTEMBER 30: 1PM, NGS-MADISON HEIFERS - 6PM, PRE-SALE SOCIAL - 7PM, INTERNATIONAL GUERNSEY CLASSIC
FRIDAY, OCTOBER 1: 7:30AM, NGS-MADISON COWS

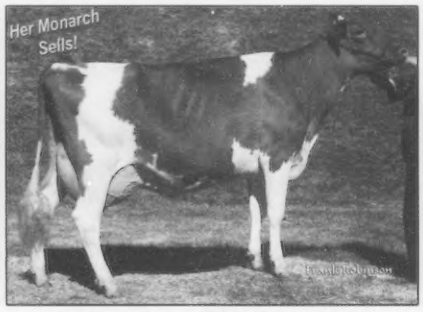
AN OUTSTANDING LINEUP AS HAS BECOME EXPECTED!

Coulee Crest Chall Jeanie-ET
All-American Fall Calf 2009. Jeanie is a close approximation of the ideal Guernsey heifer. She is from an EX-90 Skipper. Her Pie sister sells along with full sibling embryos! *Coulee Crest, WI*

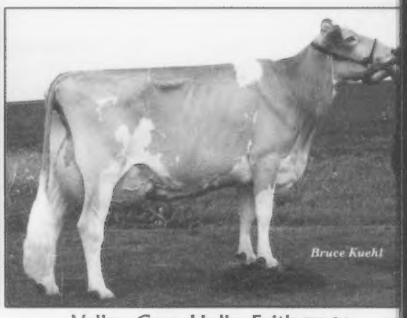
PAFarms Tiller Charger-Tw VG-88
3-06 365D 21,530M 4.3% 918F 3.4% 722P
Charger was Int. Champion at the '08 MN State Fair, is #78 on the CPI List and hails from the maternal line that produced Challenge. Her Aaron sells! *Faria Farm, CA*

Lang Haven Tiller Nirvana VG-89
2-01 365D 23890M 4.6% 1103F 3.4% 806P
A two-time All-American and a third generation bull mother, Nirvana represents the complete package. Her Feb. '10 Kringle sells! *Faria Farm, CA*

Land of Living P Gratitude EX-94
6-01 365D 29,300M 4.4% 1282F 3.2% 942P
Gratitude has truly done it all. The gold standard for width and power, she is a Res. AA with two popular sons – Gavin and Monte. A June '09 Faria Farms Messenger sells from a VG-86 Luxury from a Regis out of Gratitude with over 25,000M and 1,100F. *Faria Farm, CA*



Ludlow Acres Tiller Kayla VG-88
3-03 365D 24,960M 4.2% 1057F 3.3% 827P
Res. Grand Champion NGS-Sacramento '07. Kayla is from an EX-90 Goliath, then an EX-91 Frank, both with over 24,000M. *Faria Farm, CA*



Valley Gem Hulks Faith EX-94
4-07 305D 30370M 3.3% 989F 2.7% 819P
#5 CPI Cow April '10. A Fall Calf sells from her VG Mentor sister. Next dam is VG-88 w/1,200F. Outcross with performance! *Valley Gem, WI*

Tune in on sale day – you never know what will go right from the show ring to the sale ring!

www.usguernsey.com ph: 614.864.2409